Form 1-K Issuer Information

FORM 1-K

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 1-K

OMB APPROVAL

OMB Number: 3235-0720

Estimated average burden hours per response: 600.0

# **1-K: Filer Information**

| Issuer CIK  | 0001821534   |
|---|--|
| Issuer CCC  | XXXXXXXX   |
| Is filer a shell company?   | ◎ Yes <sup>●</sup> No  |
| Is the electronic copy of an official filing submitted in paper format?   |  |
| File Number   |  |
| Is this filing by a successor company<br>pursuant to Rule 257(b)(5) resulting from<br>a merger or other business combination? | ◎ Yes <sup>●</sup> No  |
| Successor File Number   |  |
| Submission Contact Information  |  |
| Is this a LIVE or TEST Filing?  | ● LIVE <sup>©</sup> TEST   |
| Would you like a Return Copy?   |  |
| Period  | 12-31-2021   |
| Name  |  |
| Phone   |  |
| E-Mail Address  |  |
| Notify via Filing Website only?   |  |
| 1-K: Tab 1 Notification   |  |
| This Form 1-K is to provide an  | In the second secon |
| Fiscal Year End   | 12-31-2021   |
| Exact name of issuer as specified in the issuer's charter   | Exodus Movement, Inc.  |
| СІК   | 0001821534   |
| Jurisdiction of Incorporation / Organization  | DELAWARE   |
| I.R.S. Employer Identification Number   | 81-3548560   |
| Address of Principal Executive Offices  |  |
| Address 1   |  |
|   | 15418 WEIR STREET  |

Address 2

#333

| City  | ОМАНА                |
|---|----------------------|
| State/Country   | NEBRASKA             |
| Mailing Zip/ Postal Code  | 68137                |
| Phone   | 833-992-2566         |
| Title of each class of securities issued pursuant to Regulation A | Class A Common Stock |

# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 1-K

ANNUAL REPORT PURSUANT TO REGULATION A OF THE SECURITIES ACT OF 1933

For the fiscal year ended December 31, 2021

# **Exodus Movement, Inc.**

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization)

81-3548560 (I.R.S. Employer Identification No.)

15418 Weir St. #333 Omaha, NE 68137

(Address of principal executive offices)

(833) 992-2566

(Registrant's telephone number, including area code)

**Class A Common Stock** 

(Title of each class of securities issued pursuant to Regulation A)



Exodus Movement, Inc. and Subsidiary

For the Years Ended December 31, 2021 and 2020

# Exodus Movement, Inc. and Subsidiary Table of Contents

|  | Page       |
|--|------------|
| ITEM 1: Business   | 1          |
| ITEM 2: Management's Discussion and Analysis of Financial Condition and Results of Operations                        | 9          |
| ITEM 3: Directors and Officers   | 16         |
| ITEM 4: Security Ownership of Management and Others in Certain Transactions  | 22         |
| ITEM 5: Interest of Management and Others in Certain Transactions  | 23         |
| ITEM 6: Other Information  | 24         |
| ITEM 7: Financial Statements   | F-1        |
| Report of Independent Registered Public Accountant   | F-1 - F-4  |
| Consolidated Balance Sheets as of December 31, 2021 and December 31, 2020  | F-5        |
| Consolidated Statements of Operations and Comprehensive (Loss) Income for the Years Ended December 31, 2021 and 2020 | F-6        |
| Consolidated Statements of Stockholders' Equity for the Years Ended December 31, 2021 and 2020                       | F-7        |
| Consolidated Statements of Cash Flows for the Years Ended December 31, 2021 and 2020                                 | F-8        |
| Notes to Consolidated Financial Statements   | F-9 - F-27 |
| ITEM 8: Exhibits   | 25         |

Unless the context requires otherwise, in this annual report on Form 1-K, the terms "we," "us," "our," the "Company" and "Exodus" refer to Exodus Movement, Inc., and its wholly owned subsidiary, Proper Trust AG, a Swiss corporation.

# ITEM 1. Business

You should read the following discussion and analysis of Exodus' financial condition and results of operations together with the consolidated financial statements and related notes that are included elsewhere in this annual report. This discussion contains forward-looking statements based upon current plans, expectations and beliefs that involve risks and uncertainties. Exodus' actual results may differ materially from those anticipated in these forward-looking statements as a result of various factors, including those set forth under "Risk Factors," "Special Note Regarding Forward-Looking Statements," and in other parts of Exodus' Offering Circular dated April 9, 2021.

#### **Overview of Our Business**

Exodus' mission is to help the world exit the traditional finance system. Exodus is a non-custodial platform that connects people with the world of decentralized finance and the power of the blockchain. On December 9, 2015, we launched Exodus to empower our customers to securely control, manage, and grow their wealth. Every two weeks since then, we have released new updates and improved its user experience.

Digital assets should be easy to use and easy to understand. Our platform allows customers to store and access their assets in a secure environment that only they control. On desktop and mobile devices alike, Exodus delivers a simple, elegant, and intuitive experience. By eliminating the geek requirement, Exodus prioritizes ease of use and provides unparalleled customer service.

We operate in the financial technology ("FinTech") subsector of the greater blockchain and digital asset industry. Our customers range from people or entities familiar with digital assets to those new to financial solutions powered by blockchain technology.

The Exodus Platform supports over 150 crypto assets, as well as integrations with multiple crypto-to-crypto exchanges and third-party applications, such as Compound Finance. We are relentlessly focused on delivering the best customer experience in the crypto asset industry.

Our platform is intended to provide the trustworthiness of your bank's online portal without service windows and clunky interfaces, and the speed of centralized crypto exchanges without the risk of third-party custody – we aim to provide our customers with the best of both worlds in Exodus.

#### Our Industry

We operate in the FinTech subsector of the greater blockchain and crypto asset industry, and our customers are both people with experience and entities familiar with this technology and those new to financial solutions powered by blockchain technology and crypto assets. The following are descriptions of key technology used in our industry.

#### Blockchain Technology

Blockchain technology utilizes an open, distributed ledger managed by a peer-to-peer network to record transactions between parties linked to the blockchain. The Bitcoin blockchain, and other blockchains, such as those of Ethereum and Litecoin, can be thought of as public record books of crypto asset transactions. These record books are "decentralized" or stored on multiple computers around the world.



For example, the Ethereum Blockchain is a distributed public blockchain network focused on running the programming code of decentralized applications. These decentralized applications use self-executing contracts, also known as smart contracts, to seamlessly facilitate activities on the Ethereum Blockchain. The smart contracts on the Ethereum Blockchain are powered by Ether, the Ethereum Blockchain's native digital crypto asset, which is also traded as a crypto asset.

Accessing multiple blockchains and decentralized applications typically requires downloading complicated software specific to each blockchain. Additionally, access to these blockchains requires complicated configuration decisions that only technically skilled specialists can execute. Further, methods of storing and leveraging crypto assets are fractured across many different platforms and software systems, instead of being neatly organized in one location or hub. As a result, blockchain technology has a reputation for being difficult to access and use, and the current options for managing crypto assets do not provide integrated or seamless solutions.

#### Crypto Assets

Crypto assets are digital assets that exist on a particular blockchain and can be moved from one party to another party on that blockchain. There are different types of crypto assets, as some crypto assets represent stakes in a particular project, some add functionality to blockchain-based platforms, and some are intended to function like currencies, such as Bitcoin, and do not represent a stake in a particular project or company. Crypto assets are directly held by their owners and are immediately transferable, subject to applicable law.

# There are six primary categories of crypto assets:

- Store of value crypto assets are primarily used to pay for goods and services and are often considered a substitute for gold, cash, or forms of electronic payment. Merchants have begun to accept these types of crypto assets as payment, although often the crypto asset is converted to a fiat currency, such as the U.S. dollar, immediately upon acceptance by the merchant. Examples of store of value and payment crypto assets are Bitcoin and Litecoin.
- Crypto assets that comprise part of a blockchain economy or blockchain platform typically have more functionality than a payment currency. Blockchain economies
  permit the use of the crypto asset to create other digital assets, or tokens, run decentralized applications on the blockchain platform and build various types of
  functionality and features on the blockchain platform. Examples of crypto assets that are part of blockchain economies include Ether, EOS and TRON.
- Privacy coins are crypto assets created to focus on privacy and security. Privacy coin transaction details are typically encrypted, so that only the sender and receiver of
  the coins knows how many coins were involved in the transaction. In addition, the balance of a privacy coin wallet is known only to the owner of the wallet and cannot
  be viewed on the public blockchain record. An example of a privacy coin is Monero.
- Utility tokens are digital tokens used solely to power or connect to a blockchain-based product or service. These crypto assets run on their blockchain platform but are only used to "pay for" or "power" products or services on that platform. Examples of utility tokens include Golem and Basic Attention Token.
- Stablecoins are crypto assets whose value is tied to some other asset so that the value of the stablecoin will not greatly fluctuate relative to the underlying asset. Different stablecoins have adopted different methods of stabilization. Examples of stablecoins are USDC, Tether, and DAI.

Certain crypto assets allow holders to interact with the crypto asset through "staking." In doing so, the staker takes part in the crypto asset's blockchain consensus
mechanism and receives part of a reward for such participation. Third-party entities monitor staking pools or create their own so as to provide stakers with a
controlled, safe environment to stake crypto assets and receive their rewards. An example of a crypto asset that can be staked is Tezos.

Each crypto asset is stored on that crypto asset's particular blockchain. The blockchain used by each crypto asset keeps a record of which addresses on that blockchain hold the crypto asset and the amount of crypto assets each address holds. A private key is required to access the crypto assets held at any single address. Only the person with the private key can access the crypto assets at the associated address.

# Private and Public Keys

In order to send crypto assets from a blockchain address, a private key is required to "unlock" those crypto assets. The private key will allow its holder to access and spend the crypto assets located at a particular blockchain address. Anyone who holds a private key can access the crypto assets located at that blockchain address. If the holder of the assets loses or gives someone their private key, their assets are at risk. Public keys identify a particular blockchain address, but do not enable that address to be unlocked. Instead, public keys act like a mailing address, so that a user can send a crypto asset to the "address" provided by the public key. If one wants to receive crypto assets from someone else, one must give the other party one's crypto address by giving the other party one's public key.

#### Key Management Solutions: Custodial vs. Non-Custodial

The person or entity that holds the private key for a public wallet address controls the asset stored in that wallet. Private key management solutions generally fall into two broad categories: custodial and non-custodial key management.

- Custodial key management: In this structure, a company or platform generates the private keys for their customers and administers any and all funds sent to the addresses tied to those private keys. Custodial key management solutions become custodians of their customers funds and in that respect are extremely similar to centralized banks.
- Non-custodial key management: In this solution, a person or entity generates (using software or other means) and secures (often on their own computer or written
  down on a piece of paper) its own private keys and all funds are sent to the address tied to those private keys. Non-custodial key management solutions are not
  custodians of their users' funds, but are merely repositories for the funds, similar to the way a physical safety box or leather wallet provides a means for people to
  secure their own wealth.

While today the majority of people use custodial key management solutions, we believe that custodial key management solutions serve merely as a temporary bridge between traditional institutionalized financial systems and the financial freedom offered by complete non-custodial control over one's crypto assets.

#### Blockchain-based Financial Technology

Clunky interfaces, long clearance times for transactions and an inability to control one's own assets are hallmarks of the traditional banking system. Although the traditional banking system does offer protection against hacking through devices such as FDIC insurance, banks are always answerable to governments or other powerful actors, who retain the ability to freeze or take control of a customer's bank assets. Moreover, even if one considers banking services or similar services such as custodial wallets to be reliable, their interfaces are cumbersome to use and they are still subject to various archaic restrictions—for example, no services offered during the evening, weekends or on bank holidays. When these institutions are offline, customers cannot access customer support, make transfers, trades or payments and must wait for earlier transactions to clear. As a result, customers must rely on antiquated institutions that operate on limited and often inconvenient schedules, while hoping that these institutions can be trusted to hold a customer's assets, instead of being able to manage their own assets on their own schedule.

Non-custodial holding of crypto assets offers consumers a payment option that does not rely on the traditional banking system. We believe that, as more people become interested in and begin to hold crypto assets, they will look for new ways to interact with their crypto assets. Crypto assets have significant advantages over traditional fiat currency, particularly when used on non-custodial platforms. Unlike fiat currency held in traditional banks, crypto assets on non-custodial platforms are designed to be available at all times. A non-custodial system is designed without limited operating hours, restrictions on when markets open and close, or bank holidays. Crypto assets can also be transferred in real time, as the underlying technology is designed to avoid lengthy settlement periods, and, if transactions complete successfully, crypto assets will always end up at the wallet address to which they are sent with a proof of receipt forever etched in the blockchain, which functions as a public ledger. Most importantly, holders of crypto assets control their funds. They do not need to rely on any bank or custodian entity to provide access to their own assets.

#### Wallets

Software-based technology allows users to manage their private keys that grant access to their crypto assets. This technology is known as a wallet. Wallets do not actually store crypto assets the way one might store a twenty-dollar bill in a physical leather wallet. Rather, the crypto assets remain stored at a particular blockchain address on the relevant blockchain, as described above in "—Private and Public Keys," and wallets allow users to manage the private keys that grant access to the blockchain addresses where their crypto assets are stored.

There are two recognized categories of wallets: hot wallets and cold wallets. Hot wallets are connected to the internet in some way. They typically reside on a website, desktop, or inside a mobile phone, with the holder's private keys stored digitally. Typing one's private key into a hot wallet will "unlock" the crypto assets stored at the address identified by the private key so the user can then access the crypto assets. Cold wallets are physical devices, not connected to the internet, that store the holder's private keys. Generally, crypto assets stored in hot wallets are more easily accessible; however, hot wallets are susceptible to being hacked and therefore are considered a less secure wallet. The downside to using cold wallets is that they are not as easily accessible, and so are typically used only for long-term storage of crypto assets.

While there are a variety of wallets available to manage the private keys that govern crypto asset holdings, many of them have serious design and functionality issues. Often wallets have clunky and cumbersome interfaces, better suited to people very familiar with coding and computer processing than to consumers who want a straightforward, easy-to-use interface. In addition, many wallets do not cover a sufficiently wide variety of crypto assets, thereby requiring customers to maintain different wallets for different crypto assets. For wallets that offer services such as the exchanging of one crypto asset for another, these services may be clunky and difficult to use. Finally, and most significantly, wallets are often maintained as centralized exchanges, where the company that controls the technology of the wallet holds onto the private keys, which gives the wallet creator control over the funds that can be accessed with those private keys.

# **Risk Factors**

Our operations and financial results are subject to various risks and uncertainties, including those described in, "Risk Factors" in our Offering Circular as filed on April 9, 2021, which could adversely affect our business, financial condition, results of operations, cash flows, and the trading price of our stock.

As included in our "Risk Factors" in our Offering Circular as filed on April 9, 2021, our business is subject to the risks of catastrophic events, including acts of war or terrorism or other external events. Acts of strikes, terrorism and other geo-political unrest could cause disruptions in our business and lead to interruptions, delays or loss of critical data. Specifically, financial and crypto markets may be negatively affected by the current impact of escalating military tension between Russia and Ukraine. The Company currently has 6 full time equivalent employees ("FTEE") and one vendor in the impacted area. Interruptions could have a material adverse effect on the operations and development of the Exodus Platform. Furthermore, the occurrence of any such event in the future could have a material adverse effect on our business, which, in turn, could have a material adverse effect on our financial condition and results of operations.

#### Legal and Regulatory Environment

Various aspects of our business and service areas are subject to U.S. federal, state, and local regulation, as well as regulation outside the United States. For a summary of certain current areas of government regulation that apply to our business and potential regulatory issues of which we are aware, refer to "Regulatory Environment" in our Offering Circular as filed on April 9, 2021. We generally believe that our business is compliant with these regulations, but in certain cases there may be uncertainty related to that conclusion.

#### **Potential Competitive Landscape**

We pioneered and lead the market for non-custodial solutions for managing crypto assets. We believe that we provide the most comprehensive non-custodial solution, offering mobile and desktop products, the option to connect to a hardware wallet, a significant range of supported crypto assets, as well as functions such as our Exchange Aggregator and other apps that allow our customers to better experience the world of decentralized finance. Since our founding, our competition has primarily been custodial solutions, such as the exchanges supported by well-known companies like Coinbase and Binance US. These exchanges tend to have greater name recognition and, as people are familiar with custodial products due to the traditional banking system, people may believe that custodial products offer more security and ease of use than non-custodial products.

We believe that due to security and technical risks associated with centralized or custodial services, crypto asset holders will continue to move towards non-custodial solutions. Within the market for non-custodial wallet solutions, there are other companies that actively compete with us, offering various combinations of the features available on our platform. More recently, the advent of browser extensions for accessing decentralized applications ("dApp") like Metamask and Phantom have also become our direct competitors. Despite rapid growth in the browser extension and dApp ecosystem, these competitors are focused on single chain access whereas Exodus remains open to multichain, multi-asset experiences for our customers.

Leading exchanges, which have significant resources and brand power, have created non-custodial wallets, their focus continues to be on centralized crypto asset products. However, our market is relatively new, and our competitors have adapted and may continue to adapt their platforms to incorporate many of our features and design, as well as additional features or solutions.

We believe that the principal competitive factors in our market are:

- platform features, quality, functionality and design;
- product pricing;
- breadth of features offered by a platform;
- quality of customer support;
- security and trust;
- brand awareness and reputation;
- ease of adoption and use;
- · accessibility of platform on multiple devises;
- · customer acquisition costs; and
- range of supported crypto assets.



#### Table of Contents

We compare favorably with our competitors on the basis of these factors. We expect demand for non-custodial solutions to continue to rise, based on recent market data. We believe that we are well-positioned to take advantage of this market opportunity.

#### Providers

During 2021, two API providers individually generated \$47.0 million and \$25.7 million in revenues, representing in the aggregate approximately 76% of our operating revenues during 2021. Our revenue in 2021 was derived primarily from non-U.S. jurisdictions, with 91% attributable to the Asia-Pacific ("APAC") region, 5% attributable to Europe, the Middle East, and Africa ("EMEA"), 3% attributable to United States, and 1% attributable to Canada and Latin America ("Other Americas").

During 2020, three API providers individually generated \$8.1 million, \$4.5 million and \$5.8 million in revenues, representing in the aggregate approximately 86% of our operating revenues during 2020. Our revenue in 2020 was derived primarily from non-U.S. jurisdictions, with 91% attributable to the Asia-Pacific ("APAC") region, 5% attributable to Europe, the Middle East, and Africa ("EMEA"), 3% attributable to United States, and 1% attributable to Canada and Latin America ("Other Americas").

#### Employees

Our employees are critical to our mission to ignite an exodus from the traditional finance system by empowering people to secure, manage and use their crypto assets. Our key human capital management objectives are to attract, retain and develop the highest quality talent. To achieve these objectives, our human resources programs are designed to prepare our talent for critical roles and leadership positions for the future; reward and support employees through competitive pay and benefits; enhance our culture through efforts aimed at making the workplace more engaging and inclusive; and acquire talent and facilitate internal talent mobility to create a high-performing and diverse workforce.

As of December 31, 2021, we had approximately 220 FTEE. Our FTEE are paid exclusively in Bitcoin, the majority of whom are employed in customer service and engineering. None of our employees are represented by a labor union or covered by a collective bargaining agreement. We have not experienced any work stoppages and we consider our relations with our employees to be good. Our international personnel consist of approximately 140 independent contractors located in approximately 50 countries located on six different continents.

# Legal and Regulatory Proceedings

From time to time, we are involved in legal proceedings and subject to claims that arise in the ordinary course of business. Although the results of legal proceedings and claims cannot be predicted with certainty, we believe we are not currently party to any legal proceedings which, if determined adversely to us, would individually or taken together have a material adverse effect on our business, operating results, cash flows or financial condition. We may also pursue litigation to protect our legal rights and additional litigation may be necessary in the future to enforce our intellectual property and our contractual rights, to protect our confidential information or to determine the validity and scope of the proprietary rights of others.

From time to time, we are also involved in regulatory proceedings that arise in the ordinary course of business.

# OFAC Administrative Subpoena

On or around December 7, 2018, we received an administrative subpoena (the "Subpoena") issued by OFAC seeking information regarding potential transactions with individuals in Iran. We engaged in a full review of our systems and processes and responded to the Subpoena with a letter and set of documents that we considered responsive to the Subpoena on February 6, 2019, and supplemented the initial response with a second set of responsive documents on May 10, 2019. While the Subpoena only requested information in regard to Iran, we conducted a comprehensive review that covered all countries and territories subject to U.S. trade embargoes administered by OFAC. As a result of this review, we determined that we may have previously inadvertently allowed our software to be downloaded by individuals or entities located in countries or territories subject to U.S. trade embargoes (i.e., Cuba, Crimea, Iran, Syria, and Sudan (prior to October 12, 2017 when comprehensive sanctions against Sudan were revoked)), and submitted a voluntary self-disclosure regarding these apparent violations to OFAC, as discussed further in "Risk Factors" in our Offering Circular as filed on April 9, 2021. We submitted our final report of voluntary self-disclosure in July 2019.

The transactions identified in our response to the Subpoena and the voluntary self-disclosure consisted of free downloads of our un-hosted and non-custodial software wallet for cryptocurrencies and cryptographic assets. The disclosed transactions accounted for approximately 0.7 percent of all such downloads for the relevant time period (December 2015 through December 2018).

Since the receipt of the Subpoena, we have implemented a series of measures designed to ensure that we comply with applicable sanctions laws. These activities include: the establishment of sanctions compliance policies and procedures, providing compliance training to our employees; and implementing geo-blocking technology to block parties with IP addresses associated with embargoed countries and territories from accessing our software or services. We are continuing to cooperate with OFAC's review of our response to the Subpoena and our voluntary self-disclosure, which is ongoing.

#### **Our Solution** — The Exodus Platform

We built the Exodus Platform to give our customers the power to quickly secure, control, and manage their digital wealth. Our platform is intended to allow our customers to store and access their crypto assets in a non-custodial, secure environment that only they control while delivering a simple, elegant and intuitive experience for desktop and mobile devices. Our platform is intended to provide the trustworthiness of a bank's online portal without service windows and clunky interfaces, and the speed of centralized crypto exchanges without the risk of third-party custody – we aim to provide our customers with the best of both worlds in Exodus. The Exodus Platform is intended to allow our customers to leverage the power of crypto assets in an easy and straightforward way, without compromising privacy or the security of their crypto assets. We accomplish this by providing the following:

- helping to ensure that our customers retain full control over the crypto assets held in their Exodus wallet by encrypting the private keys locally on our customers' own devices;
- streamlining the customer set up process for transacting in over 150 crypto assets, as well as offering a range of wallet options to hold customers' private keys
  (including hot and cold wallets) so customers can quickly access the features they want without being distracted by unnecessary or confusing technical information;
- hosting and maintaining our own robust server infrastructure with the aim of providing near 100% uptime, 24/7, for all crypto assets and services offered on our platform;

- integrating cutting-edge third-party apps seamlessly into our highly functional platform to provide our customers with a rich ecosystem of ways to use and manage their crypto assets, as well as providing us with potential additional avenues for monetizing our platform;
- producing reliable, straightforward information on our website and YouTube channel regarding blockchain cryptography, crypto assets and our platform that is relevant for both new and experienced crypto asset users; and
- continually adapting and innovating the Exodus Platform to support our customers' ability to store other types of valuable assets, including personal information, traditional fiat currencies, and, potentially, traditional securities in tokenized form alongside other tokenized financial products in the future.

#### **Available Information**

Our website is located at www.exodus.com, and our investor relations website is located at https://www.exodus.com/investors/. Our annual reports on Form 1-K, semi-annual reports on Form 1-SA, and any other required reports, and any amendments to these reports, will be available through our investor relations website, free of charge, after we file them with the SEC. We will also provide a link to the section of the SEC's website at www.sec.gov that contains, in electronic form, each of the reports and other information that we file or furnish with the SEC.

We will webcast via our investor relations website our earnings calls and certain events we participate in or host with members of the investment community. Our investor relations website also provides notifications of news or announcements regarding our financial performance and other items of interest to our investors, including SEC filings, investor events, quarterly and annual financials, press and earnings releases, and blogs. Exodus uses the following as means of disclosing material nonpublic information and for complying with disclosure obligations under Regulation Fair Disclosure: websites exodus.com/investors and exodus.com/blog; press releases; public videos, calls and webcasts; and social media: Twitter (@exodus\_io and JP Richardson's feed @jprichardson), Facebook, LinkedIn, and YouTube. We also share news and product updates on our YouTube channel, which may be of interest or material to our investors. The content of our websites is not incorporated by reference into this report or in any report or document we file with the SEC, and any references to our websites are intended to be inactive textual references only.

# ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

#### **Components of Results of Operations**

#### Revenue

Exodus has entered into agreements with various third-party application programming interface ("API") providers, whereby the provider is allowed to integrate its services into the Exodus Platform for use by users of the Exodus Platform. These integrations are known as APIs, and we earn revenue based on the API fees detailed in the associated API agreements. Most, but not all, of our revenue is earned on a transactional basis whereby users of the Exodus Platform access the services of the API providers through the API. Certain interactions generate API fees, and we track fees earned on a daily basis. Examples of services provided by API providers include cryptocurrency-to-cryptocurrency exchanges, fiat-to-cryptocurrency conversions, and cryptocurrency staking.

For transaction-based API fees, the transaction price is allocated per qualified interaction between the provider and the user and is paid by the provider. As each interaction occurs, we recognize revenue. With the majority of our revenue being transaction-based, our revenue can vary significantly based on the type and number of interactions that occur each day. We believe that there will be additional demand for the API services in the future as a greater number of people begin to use cryptocurrencies. We anticipate that proceeds from the API fees, if and when recognized as revenue under our current accounting policy (or if and when recognized as revenue under an appropriate future accounting policy) will continue to generate the majority of our revenue for the foreseeable future.

For non-transaction-based API fees, we recognize revenues based on when performance obligations in the underlying contracts have been identified, priced, allocated, and satisfied. No non-transaction-based fees were recognized prior to July 2020.

# Cost of Revenues

Exodus' costs of revenues are classified as software development, customer support, and security and wallet operations.

#### Software Development

Software development expenses represent costs incurred by Exodus for the development of the Exodus Platform, individual API integrations, and our application ecosystem. These include: related salaries and costs, fiat on-boarding expense, fees paid to consultants and outside service providers. Our application ecosystem is still under development, and there are significant hurdles to overcome before critical components of the ecosystem become operational. As a result, we expect our software development expenses to increase over the next several years as we accelerate improvements to the user experience and functionality of the wallet, integrate new API services, and develop the Exodus ecosystem.

#### Customer Support

Customer support includes related salaries and costs, and fees paid to consultants and outside service providers. Exodus views customer support as an integral part of its product offerings and made significant investments in this area in 2021 and 2020. Further investments in customer support are expected as the development of the Exodus ecosystem continues.

#### Table of Contents

# Security and Wallet Operations

Security and wallet operations expenses consist of development operations and security related activities. As the Exodus application ecosystem is still under development, Exodus expects security and wallet operations expenses to increase over the next several years as we accelerate improvements to the user experience and functionality of the wallet. We continually explore and evaluate ways to make the Exodus Platform and ecosystem more secure.

#### **Operating** Expenses

Exodus' operating expenses are classified as general and administrative, advertising and marketing, depreciation and amortization, and impairment of digital assets.

# General and Administrative

General and administrative expenses consist of administrative, compliance, legal, investor relations, financial operations, information technology services, and foreign currency gain or loss. They include related department salaries, office expenses, meals and entertainment costs, software/applications for operational use, and other general and administrative expenses, including but not limited to technology subscriptions, travel, utilities, and vehicle expenses. These expenses account for a significant portion of our operating expenses. We anticipate that our general and administrative expenses will increase in the future to support our continued growth, regulatory compliance, and the costs associated with increased reporting requirements.

#### Advertising and Marketing

Advertising and marketing expenses include marketing and business development related activities consisting primarily of advertising, corporate marketing, public relations, promotional items, events and conferences and fees paid for software applications used for advertising and marketing as well as related department salaries. We have traditionally focused on low cost marketing channels and word-of-mouth advertising. However, we have begun using more sophisticated marketing strategies to increase our outreach efforts; as such corresponding investments in advertising and marketing are expected to increase significantly.

#### Comparison of the results of operations for the years ended December 31, 2021 and 2020 (in thousands):

| Total Revenues |    |        |        |        |          |
|----------------|----|--------|--------|--------|----------|
|                |    | Years  | Ended  | l      |          |
|                |    | Decem  | ber 31 | ,      |          |
|                | 2  | 2021   |        | 2020   | % Change |
| Total revenues | \$ | 95,849 | \$     | 21,251 | 351%     |
|                |    |        |        |        |          |

#### Table of Contents

Total revenues for the year ended December 31, 2021 were \$95.5 million compared to \$21.3 million for the year ended December 31, 2020, an increase of \$74.2 million or 350%. The growth in total revenues was primarily driven by an increase in revenue from the exchange aggregation of \$73.0 million, with two customers individually generating increases in revenue of \$38.9 million and \$20.0 million. New products and services, such as fiat on-boarding, and staking account for \$1.6 million of the increase.

# Software Development Expense

|                              | Years       | Ended | l     |          |
|------------------------------|-------------|-------|-------|----------|
|                              | <br>Decem   | ,     |       |          |
|                              | 2021        |       | 2020  | % Change |
| Software development expense | \$<br>8,051 | \$    | 3,465 | 132%     |

Software development expenses for the year ended December 31, 2021 were \$8.1 million compared to \$3.5 million for the year ended December 31, 2020, an increase of \$4.6 million or 132%. This growth was primarily due to \$2.9 million of fiat onboarding expenses as well as an increase in hiring and associated compensation and incentive expense of \$2.9 million, and partially offset by \$1.4 million related to increased software capitalization due to a change in development mix away from internal use projects.

#### **Customer Support Expense**

|                          | Years       | Endeo  | l     |          |
|--------------------------|-------------|--------|-------|----------|
|                          | <br>Decem   | ber 31 | ,     |          |
|                          | 2021        |        | 2020  | % Change |
| Customer support expense | \$<br>6,262 | \$     | 1,824 | 243%     |

Customer support expenses for the year ended December 31, 2021 were \$6.3 million compared to \$1.8 million for the year ended December 31, 2020, an increase of \$4.5 million or 243%. This growth was primarily due to increases in hiring and the associated compensation expenses and incentive expense of \$3.8 million, customer experience expenses of \$0.2 million and \$0.2 million of subscriptions.

#### Security and Wallet Operations Expense

|  | Years       | Ended |       |          |
|--|-------------|-------|-------|----------|
|  | <br>Decem   | ,     |       |          |
|  | 2021        |       | 2020  | % Change |
| Security and wallet operations expense | \$<br>6,724 | \$    | 3,517 | 91%      |

Security and wallet expenses for the year ended December 31, 2021 were \$6.7 million compared to \$3.5 million for the year ended December 31, 2020, an increase of \$3.2 million or 91%. This growth was primarily due to an increase in cloud infrastructure services expenditures of \$2.0 million, in hiring and the associated compensation and increase of \$0.7 million and increased technology subscriptions of \$0.5 million.

### General and Administrative Expense

|                                    | Years Ended |        |    |       |          |  |  |
|------------------------------------|-------------|--------|----|-------|----------|--|--|
|                                    |             | Decem  | ,  |       |          |  |  |
|                                    |             | 2021   |    | 2020  | % Change |  |  |
| General and administrative expense | \$          | 12,038 | \$ | 3,802 | 217%     |  |  |

General and administrative expenses for the year ended December 31, 2021 were \$12.0 million compared to \$3.8 million for the year ended December 31, 2020, an increase of \$8.2 million or 217%. This growth was primarily due to an increase in hiring and associated compensation and incentive expenses of \$5.7 million and an increase in legal and professional services expenditures of \$2.0 million. The growth was also due to increases in equipment expense of \$0.4 million, \$0.3 million in subscription expenses, and \$0.4 million in charitable contributions. The increases were partially offset by foreign currency gains of \$0.9 million.

#### Advertising and Marketing Expense

|                                   | Years Ended |              |      |          |      |  |  |
|-----------------------------------|-------------|--------------|------|----------|------|--|--|
|                                   |             | December 31, |      |          |      |  |  |
|                                   |             | 2021         | 2020 | % Change |      |  |  |
| Advertising and marketing expense | \$          | 9,897        | \$   | 1,081    | 816% |  |  |

Advertising and marketing expenses for the year ended December 31, 2021 were \$9.9 million compared to \$1.1 million for the year ended December 31, 2020, an increase of \$8.8 million or 816%. This growth was primarily due to an increase in marketing expenses of \$7.3 million and an increase in hiring and associated compensation expenses of \$1.5 million.

#### **Depreciation and Amortization**

|                               | Years Ended |        |      |          |  |  |
|-------------------------------|-------------|--------|------|----------|--|--|
|                               | <br>Decen   | ıber 3 | 1,   |          |  |  |
|                               | 2021        |        | 2020 | % Change |  |  |
| Depreciation and amortization | \$<br>1,762 | \$     | 736  | 139%     |  |  |

Depreciation and amortization expenses for the year ended December 31, 2021 was \$1.8 million compared to \$0.7 million for the year ended December 31, 2020, an increase of \$1.1 million or 139%. Fixed asset increases were driven by equipment purchases associated with additional headcount. Depreciation expense increased by \$0.1 million and amortization expense increased by \$0.9 million due to additional capitalization of salaries related to software development.

# Impairment of Digital Assets

|                              | Years        | Ende  | d     |          |
|------------------------------|--------------|-------|-------|----------|
|                              | Decem        | ber 3 | 1,    |          |
|                              | 2021         |       | 2020  | % Change |
| Impairment of digital assets | \$<br>23,368 | \$    | 2,430 | 862%     |

Impairment of digital assets increased by \$21.0 million for the year ended December 31, 2021, as holdings of digital assets increased and price volatility increased as the Company grew its digital assets holdings.

# Gains on Sale or Transfer of Digital Assets

|   | Years Ended |        |    |       |          |  |  |
|---|-------------|--------|----|-------|----------|--|--|
|   | _           | Decem  |    |       |          |  |  |
|   |             | 2021   |    | 2020  | % Change |  |  |
| Gains on sale or transfer of digital assets | \$          | 20,767 | \$ | 5,017 | 314%     |  |  |

Gains on digital assets increased by \$15.8 million for the year ended December 31, 2021 compared to the year ended December 31, 2020. This was primarily related to the sales of digital assets at a higher fair market value compared to the impaired cost.

#### Unrealized loss on investments

|                                |    | Yea   | rs Ended Dec | ember . | 31,      |
|--------------------------------|----|-------|--------------|---------|----------|
|                                | 2  | 2021  | 2020         |         | % Change |
| Unrealized loss on investments | \$ | (150) | \$           | -       | n/a      |

Unrealized loss on investments increased by \$0.2 million for the year ended December 31, 2021 compared to the year ended December 31, 2020. This was primarily due to shares earned related to our contract with tZERO (as discussed further in Item 5. Interest of Management and Others in Certain Transactions--Related Party Transactions).

#### Loss on Extinguishment of SAFE Notes

|                                      | <br>Year       | rs Ended | December | 31,      |
|--------------------------------------|----------------|----------|----------|----------|
|                                      | <br>2021       | 20       | 20       | % Change |
| Loss on extinguishment of SAFE notes | \$<br>(61,037) | \$       | -        | n/a      |

Loss on extinguishment of SAFE notes increased by \$61.0 million for the year ended December 31, 2021 compared to the year ended December 31, 2020. This was primarily related to changes to the contractual terms of the SAFE notes.

#### Interest Income

|                 |    | Years | Ended | l    |          |
|-----------------|----|-------|-------|------|----------|
|                 |    | Decem | ,     |      |          |
|                 | 2  | 021   |       | 2020 | % Change |
| Interest income | \$ | 725   | \$    | 80   | 806%     |

Interest income increased by \$0.6 million for the year ended December 31, 2021 compared to the year ended December 31, 2020, due to increased holding balances on certain Algorand and USDC holdings and the addition of a note receivable.



#### Liquidity and Capital Resources Sources of Funds

The following table summarizes Exodus' cash flows for the periods indicated (in thousands):

|   | Years Decem   |               |
|---|---------------|---------------|
|   | 2021          | <br>2020      |
| Net cash provided by (used in) operating activities | \$<br>8,712   | \$<br>(175)   |
| Net cash used in investing activities               | \$<br>(2,606) | \$<br>(141)   |
| Net cash used in financing activities               | \$<br>(2,154) | \$<br>(1,386) |

#### Net Cash from Operating Activities

Net cash used in operating activities for the year ended December 31, 2021, was \$8.7 million. The Company had net loss of \$17.9 million for the year ended December 31, 2021, \$4.6 million of changes to working capital, a deferred tax benefit of \$0.6 million, a gain on sale or transfer of digital assets of \$20.8 million, and \$33.9 million in non-cash activities settled in cryptocurrency. This was partially offset by impairment of digital assets of \$23.4 million, loss on extinguishment of SAFE notes of \$61.0 million, and depreciation and amortization of \$1.8 million.

Net cash used in operating activities for the year ended December 31, 2020, was \$0.2 million. The Company had net income of \$8.2 million for the year ended December 31, 2020, impairment of digital assets of \$2.4 million, \$0.9 million of deferred tax expense, depreciation and amortization of \$0.7 million, and \$0.9 million of stock compensation expense partially offset by \$6.4 million in non-cash activities settled in cryptocurrency, \$2.0 million of changes in working capital, and gain on sale or transfer of digital assets of \$5.0 million.

#### Net Cash from Investing Activities

The Company's investing activities have consisted primarily of purchases of fixed assets. Net cash used by investing activities for the year ended December 31, 2021, was \$2.6 million. This consisted of \$0.5 million from purchases of fixed assets and \$2.0 million of indefinite lived assets.

Net cash used by investing activities for the year ended December 31, 2020, was \$0.1 million. This consisted of \$0.1 million from purchases of fixed assets.

#### Net Cash from Financing Activities

The Company's primary financing activities for the year ended December 31, 2021, was \$2.3 million of deferred offering costs related to the Regulation A Offering (an offering of Class A common stock pursuant to Regulation A, as described in the Company's Offering Circular dated April 9, 2021), partially offset by \$0.2 million related to exercise of stock options.

#### Table of Contents

The Company's primary financing activities for the year ended December 31, 2020, was \$1.2 million of deferred offering costs related to the Regulation A Offering and \$0.2 million payments on the note payable.

# Cash and Digital Asset Holdings

The Company holds the following cash and digital asset holdings as of December 31, 2021 and December 31, 2020 (in thousands):

|                           | December 31, 2021 |                         |          | December 31, 2020 |           |              |        |
|---------------------------|-------------------|-------------------------|----------|-------------------|-----------|--------------|--------|
|                           | Bo                | Book value Market value |          | Book value        |           | larket value |        |
| Bitcoin                   | \$                | 33,253                  | \$ 61,2  | 18                | \$ 7,159  | \$           | 20,141 |
| Ethereum                  |                   | 3,757                   | 9,3      | 42                | 498       |              | 1,190  |
| Algorand                  |                   | 5,023                   | 6,4      | 07                | -         |              | -      |
| Other digital assets      |                   | -                       |          | -                 | 11        |              | 15     |
| Cash and cash equivalents |                   | 5,375                   | 5,3      | 75                | 1,423     |              | 1,423  |
| USDC                      |                   | 45,291                  | 45,2     | 91                | 1,189     |              | 1,189  |
| Tether                    |                   | 77                      |          | 77                | -         |              | -      |
| Digital assets and cash   | \$                | 92,776                  | \$ 127,7 | 10                | \$ 10,280 | \$           | 23,958 |

#### Material Capital Commitments

The Company currently has no material commitments for capital expenditures.

# **Off-Balance Sheet Arrangements**

The Company did not have any off-balance sheet arrangements during any of the periods presented.

# **Critical Accounting Policies and Estimates**

See "Critical Accounting Policies and Estimates" set forth under "Management's Discussion and Analysis of the Financial Condition and Results of Operations" of our Offering Circular dated April 9, 2021. There have been no material changes to our critical accounting policies and estimates since our Offering Circular dated April 9, 2021.

# ITEM 3. Executive Directors and Officers

The following table provides information regarding our executive officers, significant employees and directors during the year ended December 31, 2021.

| Name                             | Age | Position                                | Term of Office <sup>(1)</sup>  |
|----------------------------------|-----|---|--|
| Executive Officers and Directors |     |   |  |
| Jon Paul Richardson              | 38  | Chief Executive Officer and Director    | Chief Executive Officer: July 2016-present; President: July 2016-June 2019; Director: July 2016-present  |
| Daniel Castagnoli                | 45  | President and Director                  | Chief Financial Officer: July 2016-March 2019; Secretary:<br>July 2016-June 2019; President: June 2019-present; Director:<br>July 2016-present |
| Executive Officers               |     |   |  |
| James Gernetzke                  | 45  | Chief Financial Officer and Secretary   | March 2019-present   |
| Sean Coonce                      | 41  | Vice President of Engineering           | May 2020-present   |
| Phil Haymes                      | 41  | Vice President of Product               | November 2021-present  |
| Rob Fassino                      | 54  | Chief Operating Officer                 | May 2021-January 2022  |
| Sabrina Grissom                  | 34  | Chief People Officer                    | February 2021-present  |
| John Staker                      | 47  | Head of Development Security Operations | May 2021-present   |
| Meera Iyer                       | 48  | Senior Vice President of Marketing      | November 2021-present  |
| Zanmei Yam                       | 30  | Vice President of Community Support     | August 2021-present  |
| Sonja McIntosh                   | 61  | Vice President of Community Support     | August 2019-May 2021   |

# <sup>1</sup> - All terms of office are indefinite.

# **Executive Officers**

Jon Paul Richardson, 38, has served as our chief executive officer and as a member of our board of directors since co-founding Exodus with Daniel Castagnoli in 2016, and previously served as our president from July 2016 until July 2019. Mr. Richardson holds a B.S. in electrical engineering and computer engineering from the University of Nebraska – Lincoln.

Daniel Castagnoli, 45, has served as our president since July 2019 and as a member of our board of directors since co-founding Exodus with Jon Paul Richardson in 2016, and previously served as our chief financial officer and secretary from July 2016 to March 2019. Before joining Exodus, Mr. Castagnoli designed experiences for Apple, BMW, Disney and Louis Vuitton.

*James Gernetzke*, 45, has served as our chief financial officer since May 2019. Before joining Exodus, Mr. Gernetzke served as the chief financial officer of Banyan Medical Systems, Inc., a healthcare technology company, from February 2017 to May 2019. Prior to that, Mr. Gernetzke served as the director of finance at First Data Corporation from December 2015 to January 2017. Mr. Gernetzke is a registered CPA in the State of Illinois and holds a B.S. in accounting from Marquette University and an M.B.A. from Northwestern University Kellogg School of Management.



Sean Coonce, 41, has served as our vice president of engineering since May 2020. Before joining Exodus, Mr. Coonce served as the engineering manager of the Blockchain Team at BitGo from April 2018 to May 2020. Prior to that, Mr. Coonce served as the director of engineering, Web at Guidebook Inc. from July 2016 to August 2018. Mr. Coonce has a B.S. in information technology from San Diego State University.

*Phil Haymes*, 41, has been with Exodus since January 2021 and has served as our vice president of product since November 2021. Before joining Exodus, Mr. Haymes served as vice present of product at Aerospace Technology Ventures from August 2018 to September 2020. Prior to that, Mr. Haymes worked in product leadership roles for companies such as Asda and Broadcast Music Inc.

*Rob Fassino*, 54, served as our chief operating officer from May 2021 and resigned effective January 31, 2022. Before joining Exodus, Mr. Fassino consulted for companies including GameChanger (2020), served as the chief product officer of JOOR (2017-2019), and was a co-founder and chief product officer of XO Group Inc. (1996-2006; 2012-2015). Mr. Fassino also served as the chief strategy officer of the International Center of Photography (2015-2017) and vice president/general manager of United Media's Interactive division (2007-2011).

Sabrina Grissom, 34, has served as chief people officer since February 2021. Before joining Exodus, Ms. Grissom served as the head of people operations at eToro from 2019 to 2021. Prior to that she was the vice president of people at Noble Markets.

*John Staker*, 47, has served as head of development, security, and operations since May 2021 and previously served in support and development operation roles from September 2017. Before joining Exodus, Mr. Staker served as the senior information technology officer for shipboard and shipyard operations, within the maritime industry, for 10 years. Mr. Staker has a B.S. in information systems from Latrobe University.

*Meera Iyer*, 48, has served as senior vice president of marketing since November 2021. Before joining Exodus, Ms. Iyer consulted for companies in the Indian FinTech space in the capacity of chief marketing officer including (Eka Software), launched mobile payments for Shell globally as head of mobile payments (2013-2016), and held several roles in marketing & partnerships for American Express (2001-2011) with her last role as vice president, marketing & partnerships in the Corporate Services Business. Ms Iyer has an M.B.A in general management with an emphasis on marketing from the University of Chicago Booth School of Business.

*Zanmei Yam*, 30, has served as vice president of customer success since August 2021, and previously served as our interim head of support from May 2021 to July 2021, as APAC regional support manager from November 2020 to May 2021, and as an Exodus community support engineer from July 2019 to October 2020. Before joining Exodus, Ms. Yam served as a blockchain research consultant for Collective Ventures from 2018 to 2019. Prior to that, Ms. Yam served as a specialist for client services at Rohei Learning & Consulting from 2016 to 2017. Ms. Yam has a B.BA in Marketing and Communications from the Queensland University of Technology.

Sonja McIntosh, 61, served as the vice president of community support from August 2019 to May 2021. Before joining Exodus, Ms. McIntosh served as the vice president of customer operations at Simple Finance from April 2018 to June 2019, where she was responsible for customer support and risk operations. Prior to that, Ms. McIntosh served as the vice president of operations at SoFi from April 2013 to July 2017.

#### **Board of Directors**

Jon Paul Richardson - See "— Executive Officers" for Mr. Richardson's biographical information. Daniel Castagnoli - See "—Executive Officers" for Mr. Castagnoli's biographical information.

# **Family Relationships**

There are no family relationships among any of the directors or executive officers.

# **Involvement in Certain Legal Proceedings**

During the past five years, none of the directors or executive officers identified above have been involved in any bankruptcy or insolvency proceeding or convicted in a criminal proceeding, excluding traffic violations and other minor offenses.

#### **Board Composition and Risk Oversight**

Our board of directors is currently composed of two members. Our amended and restated certificate of incorporation and amended and restated bylaws provide that the number of directors shall be at fixed from time to time by resolution of the board of directors.

# Limitation of Liability and Indemnification

Our amended and restated certificate of incorporation and amended and restated bylaws provide for the indemnification of our directors and officers to the fullest extent permitted under the General Corporation Law of the State of Delaware ("DGCL"). In addition, our amended and restated certificate of incorporation provides that our directors shall not be personally liable to us or our stockholders for monetary damages for breach of fiduciary duty as a director to the fullest extent permitted by the DGCL and that if the DGCL is amended to authorize corporate action further eliminating or limiting the personal liability of directors, then the liability of our directors shall be eliminated or limited to the fullest extent permitted by the DGCL, as so amended.

As permitted by the DGCL, we expect to enter into separate indemnification agreements with each of our directors, officers and certain other employees that require us, among other things, to indemnify them against certain liabilities which may arise by reason of their status as directors, officers or employees. We also expect to obtain and maintain insurance policies under which our directors and officers are insured, within the limits and subject to the limitations of those policies, against certain expenses in connection with the defense of, and certain liabilities that might be imposed as a result of, actions, suits or proceedings to which they are parties by reason of being or having been directors or officers. The coverage provided by these policies may apply whether or not we would have the power to indemnify such person against such liability under the provisions of the DGCL.

# **Summary Compensation Table**

The following table summarizes the compensation of the three highest paid persons who were our executive officers and directors during the year ended December 31, 2021:

|                     |                                      |      |      | Cash All Other                           |    |                                   |    |            |
|---------------------|--------------------------------------|------|------|--|----|-----------------------------------|----|------------|
| Name                | Principal Position                   | Year | Сотр | Compensation <sup>(1)</sup> Compensation |    | Compensation <sup>(2)</sup> Compe |    | mpensation |
|                     |                                      |      |      |  |    |                                   |    |            |
| Jon Paul Richardson | Chief Executive Officer and Director | 2021 | \$   | 716,667                                  | \$ | 5,551,535                         | \$ | 6,268,202  |
| Daniel Castagnoli   | President and Director               | 2021 | \$   | 596,667                                  | \$ | 1,249,996                         | \$ | 1,846,663  |
| Sonja McIntosh      | Vice President of Community Support  | 2021 | \$   | 68,869                                   | \$ | 990,520                           | \$ | 1,059,389  |

<sup>(1)</sup> Amounts represent the payment of base salary and cash incentive bonuses paid upon completion of pre-determined tasks.

<sup>(2)</sup> All other compensation includes sale of options or shares as pursuant to our Regulation A offering. Cash compensation is paid to our named executive officers in Bitcoin, with the U.S. Dollar value of such Bitcoin determined by the prevailing U.S. Dollar/Bitcoin exchange rate on the date of payment.

#### **Employment Arrangements with our Named Executive Officers**

Jon Paul Richardson - Mr. Richardson does not have an employment letter agreement. Mr. Richardson's current annual base salary is \$425,000 per year.

Daniel Castagnoli - Mr. Castagnoli does not have an employment letter agreement. Mr. Castagnoli's current annual base salary is \$350,000 per year.

James Gernetzke - We entered into an employment letter agreement with Mr. Gernetzke in March 2019. Mr. Gernetzke's employment letter arrangement has no specific term and provides that Mr. Gernetzke is an at-will employee. Mr. Gernetzke's current annual base salary is \$300,000 per year.

#### **Employee Benefit and Stock Plans**

#### Options and Equity Grants

Our named executive officers are eligible to receive awards under our 2019 Equity Incentive Plan (the "2019 Plan") and the 2021 Equity Incentive Plan ("2021 Plan"). Our board of directors adopted, and our stockholders approved, the 2019 Plan in September 2019 and 2021 Plan in August 2021. The plans became effective as of its approval by our board of directors. The plans permit the grant non-statutory stock options, incentive stock options and other equity awards, such as restricted stock awards, to our employees, directors and consultants and any parent and subsidiary corporations' employees and consultants.

Subject to the adjustment provisions of the plans described below, a total of 3,000,000 shares (prior to the 2021 Employee Equity Redemption Plan) of our Class B common stock and 2,780,000 shares of our Class A common stock are reserved for issuance pursuant to the 2019 Plan and 2021 Plan, respectively. Any shares of common stock subject to an award under the plans which for any reason expires, terminates or otherwise settles without the issuance of any common stock will not reduce (or otherwise offset) the number of shares of common stock that may be available for issuance under the plans. If shares issued pursuant to a stock award are forfeited back to or repurchased by us because of the failure to meet a contingency or condition required to vest such shares in the participant, such shares will become available for issuance under the plans. Any shares that are reacquired by us to pay withholding taxes or as consideration for the exercise or purchase price of an award will again become available for issuance under the plans.

Our board of directors administers the plans. The interpretation and construction by the board of directors of any term or provision of the plans or of any stock option or other award granted under it are conclusive and binding. The board of directors may from time to time adopt rules and regulations for carrying out the plan and, subject to the provisions of the plan, may prescribe the form of agreements evidencing any award granted under the plans. Subject to the provisions of the plans, the board of directors has broad authority to administer and interpret the plans, including the authority to: determine which employees, directors or consultants are eligible to receive awards under the plans; determine amounts, vesting schedules, acceleration events and termination events for awards; establish conditions and restrictions regarding the retention or exercise of stock option, restricted stock and other awards; determine the fair market value applicable to awards; and make all other determinations necessary to administer the plans.

We may grant stock options, stock appreciation rights, restricted stock and other stock-based awards under the plans.

The exercise price of options granted under the plans must generally at least be equal to the fair market value of our common stock on the date of grant and the term of an incentive stock option may not exceed 10 years. The board of directors will determine the time or times when an option is exercisable during the term of the option. The option may become exercisable in installments, and the exercisability of the option may be accelerated in certain circumstances. The methods of payment of the exercise price of an option may include cash, check, bank draft or money order payable to us in a currency, including virtual currency, deemed acceptable by the board of directors. The board of directors may permit option holders to pay the exercise price through a "net exercise" arrangement by having shares "withheld" from an option exercise. After the termination of service of an employee, director or consultant, he or she may exercise his or her option for the period of time stated in his or her option agreement. However, in no event may an option be exercised later than the expiration of its term. Subject to the provisions of the plans, the administrator determines the other terms of options.

Stock appreciation rights allow the recipient to receive the appreciation in the fair market value of our common stock between the exercise date and the date of grant. Under the plans, holders of stock appreciation rights may exercise the stock appreciation right and receive a payment in cash, in shares of our common stock or in any combination of cash and stock.

A grant of restricted stock involves an agreement that gives the holder the opportunity to receive and retain a certain number of shares of common stock from us, provided that certain conditions are satisfied. When the conditions of the agreement are satisfied, the stock becomes fully vested. The restrictions on any restricted stock awards granted will be determined by the board of directors.

Other stock-based awards may be granted under the plans that are based in whole or in part by reference to, or otherwise based on, the fair market value of the our commonstock on such terms as the board of directors may determine. Such awards may include restricted stock units, which may be settled in cash, stock or otherwise.

Unless the board of directors provides otherwise, the plans generally does not allow for the transfer of awards and only the recipient of an award may exercise an award during his or her lifetime.

The board of directors may make adjustments to the number of shares available for awards under the plans and the terms of such awards if we undergo a stock split, stock dividend, recapitalization, reorganization, dissolution, liquidation, consolidation, merger or other similar corporate transaction.

The board of directors will have the sole right to alter, amend, suspend or terminate the plans provided such action will not materially impair the existing rights of any participant. The 2019 Plan and 2021 Plan will automatically terminate in 2029 and 2031, respectively, unless we terminate it sooner.

# **Director Compensation**

As of the date of this annual report on Form 1-K, our board of directors is comprised entirely of members of our management team, and as a result none of our directors receive separate compensation for their service on the board of directors.

#### **Outstanding Equity Awards**

The following table presents information concerning equity awards held by our directors and named executive officers as of December 31, 2021:

|                 | Option Awards                   |  |  |                                   |                              |  |  |  |
|-----------------|---------------------------------|--|--|-----------------------------------|------------------------------|--|--|--|
| Name            | Vesting<br>Commencement<br>Date | Number of Shares of Class B<br>Common Stock Underlying<br>Unexercised Options (#)<br>Exercisable | Number of Shares of Class B<br>Common Stock Underlying<br>Unexercised Options (#)<br>Unexercisable | Option<br>Exercise<br>Prices (\$) | Option<br>Expiration<br>Date |  |  |  |
| James Gernetzke | 3/21/2019                       | 98,000(1)  | 50,000   | 2.39                              | 9/29/2029                    |  |  |  |
| James Gernetzke | 3/21/2019                       | 1,375(1)   | 625  | 2.39                              | 10/20/2029                   |  |  |  |

<sup>(1)</sup> One-fourth of the shares subject to the option vest on the one-year anniversary of the vesting commencement date, with the 1/48th of the total number of shares vesting monthly thereafter, subject to continued service through each such vesting date.



# ITEM 4. Security Ownership of Management and Others in Certain Transactions

The following table sets forth certain information with respect to the beneficial ownership of our common stock as of December 31, 2021, for:

- all executive officers and directors as a group, individually naming each director or executive officer who beneficially owns more than 10% of our common stock or who is a selling stockholder; and
- any other securityholder who beneficially owns more than 10% of our common stock.

We have determined beneficial ownership in accordance with the rules of the SEC, and thus it represents sole or shared voting or investment power with respect to our common stock. Unless otherwise indicated below, to our knowledge, the persons and entities named in the table have sole voting and sole investment power with respect to all shares that they beneficially owned, subject to community property laws where applicable. The information does not necessarily indicate beneficial ownership for any other purpose, including for purposes of Sections 13(d) and 13(g) of the Securities Act.

The percentage of beneficial ownership is based on 2,730,384 shares of Class A common stock and 22,510,184 shares of Class B common stock outstanding.

|   | Class A Co | mmon Stock     | Class B Co | <b>Total Voting</b> |             |
|---|------------|----------------|------------|---------------------|-------------|
| Name and Address of Beneficial Owner <sup>(1)</sup> | Shares     | % of Ownership | Shares     | % of Ownership      | Power % (2) |
| Executive Officers and Directors                    |            |                |            |                     |             |
| Jon Paul Richardson                                 | -          | -              | 9,297,537  | 42.0%               | 40.8%       |
| Daniel Castagnoli                                   | -          | -              | 9,454,413  | 41.3%               | 41.5%       |
| 10% or more Stockholders                            |            |                |            |                     |             |
| Alameda Research Ventures LLC                       | 1,823,486  | 66.7%          | -          | -                   | 0.8%        |
| AIC Capital LLC                                     | 364,698    | 13.3%          | -          | -                   | 0.2%        |

<sup>(1)</sup> The address of each beneficial owner listed in the table is c/o Exodus Movement, Inc. 15418 Weir St., #333, Omaha, NE 68137

<sup>(2)</sup> Percentage total voting power represents voting power with respect to all outstanding shares of our Class A common stock and Class B common stock, voting as a single class. Each holder of Class A common stock is entitled to one per share of Class A common stock and each holder of Class B common stock is entitled to ten votes per share of Class B common stock. Holders of Class A common stock and Class B common stock will vote together as a single class on all matters (including the election of directors) submitted to a vote of stockholders, unless otherwise required by law or our amended and restated certificate of incorporation. The Class B common stock is convertible at any time by the holder into shares of Class A common stock on a share-for-share basis.

•

# ITEM 5. Interest of Management and Others in Certain Transactions

There were no transactions during the last two completed fiscal years and the current fiscal year where we were or will be a party in which the amount involved exceeded the lesser of (i) \$120,000 and (ii) 1% of the average of our total assets at year-end for the last two completed fiscal years, and in which any director, officer, promoter or beneficial holder of more than 10% of any class of our voting securities, or any member of the immediate family of any of the foregoing persons had or will have a direct or indirect material interest, other than compensation arrangements which are described under Item 3. Directors and Officers, "Summary Compensation Table."

#### **Related Party Transactions**

For the year ended December 31, 2021, related party transactions included:

tZERO is a platform on which investors can buy and sell tokenized shares of the Company's Class A common stock:

- \$0.3 million of revenue settled in tZERO Preferred Shares and \$0.1 million of unrealized loss on investments recorded on the consolidated statement of operations and comprehensive (loss) income for the year ended December 31, 2021.
  - \$0.1 million of other investments on the consolidated balance sheet as of December 31, 2021.

Magic Eden is an NFT marketplace utilized by the Company:

- \$0.4 million of other investments recorded on the consolidated balance sheet.
- Two of the executives hold, in total, approximately \$0.1 million of investment in Magic Eden.

# ITEM 6. Other Information

#### **Controls and Procedures**

# Changes in Internal Control over Financial Reporting

We rely extensively on information systems to manage our business and summarize and report operating results. In 2021, we began an implementation of a new Enterprise Resource Planning system ("ERP"), which will replace much of our existing core financial systems. The ERP system is designed to accurately maintain our financial records, enhance the flow of financial information, improve data management and provide timely information to our management team. The implementation occurred in phases over the past year and into the beginning of 2022. There have been no other changes in our internal control over financial reporting that occurred during the year ended December 31, 2021 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. However, as the phased implementation of the new ERP system concludes, we will change our processes and procedures, which in turn, could result in changes to our internal control over financial reporting. As such changes occur, we will evaluate quarterly whether such changes materially affect our internal control over financial reporting.

#### Limitations on Effectiveness of Controls and Procedures

In designing and evaluating the disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives. In addition, the design of disclosure controls and procedures must reflect the fact that there are resource constraints and that management is required to apply its judgment in evaluating the benefits of possible controls and procedures relative to their costs.

#### Changes in Internal Control Over Financial Reporting

The Company has identified a material weakness in its internal control over financial reporting specific to its accounting for previously issued derivative instruments. The Company currently has no derivative instruments and has no plans to issue derivative instruments in the future. In the unexpected event that the Company enters into or issues derivative instruments, it will engage outside experts to consult on such complex, non-routine derivative transactions.

#### Restatement of Unaudited Interim Financial Statements

The Company intends to restate its previously reported unaudited interim financial statements included in the Semi-Annual Report on Form 1-SA for the period ended June 30, 2021 filed with the Securities and Exchange Commission on August 18, 2021. The restated financial statements will record a loss on extinguishment of SAFE notes, which was omitted in the previously reported unaudited interim financial statements. Although these changes are non-cash items and do not change the Company's reported operating revenues or reported operating costs and expenses, the Company determined that these changes have a material impact on the as filed financial statements for the relevant period, and as a result, the restatement of its unaudited interim financial statements and an amendment to its Semi-Annual Report on Form 1-SA is required.



# Item 7. Financial Statements

#### **Report of Independent Registered Public Accounting Firm**

To the board of directors and stockholders of Exodus Movement, Inc.

#### Opinion on the Consolidated Financial Statements

We have audited the accompanying consolidated balance sheets of Exodus Movement, Inc. (the "Company") as of December 31, 2021 and 2020, the related consolidated statements of operations and comprehensive income (loss), changes in stockholders' equity, and cash flows for the years ended December 31, 2021 and 2020, and the related notes (collectively referred to as the "consolidated financial statements"). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2021 and 2020, and the results of its operations and its cash flows for each of the years then ended, in conformity with accounting principles generally accepted in the United States of America.

#### Basis for Opinion

These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's consolidated financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) ("PCAOB") and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audits we are required to obtain an understanding of internal control over financial reporting but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion.

Our audits included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that our audits provide a reasonable basis for our opinion.

F-1

Table of Contents

Emphasis of Matter - Uncertainties Related to Cryptocurrency Assets (also referred to as "Digital Currencies")

As disclosed in Note 4 to the consolidated financial statements, the Company held digital currencies with a carrying value of approximately \$87.4 million and \$8.9 million, representing approximately 77% and 43% of total assets as of December 31, 2021 and 2020, respectively. Included in these amounts is \$45.4 million and \$1.2 million held in stable coins in non-custodial wallets as of December 31, 2021 and 2020, respectively. In addition, the Company's customers utilize the Company's unhosted and non-custodial cryptocurrency software wallets to hold their personal digital assets. Significant information and risks related to such currencies includes, but is not necessarily limited to the following:

Digital Currencies Have Risks of Ownership

As of the date of these consolidated financial statements, the regulatory landscape continues to evolve and while cryptocurrencies have public keys (e.g. account numbers) of virtual wallets the holding of cryptocurrencies reside on distributed networks and can be viewed publicly, the ownership of the wallets are not registered and therefore, anonymous. Ownership in the currencies residing in any wallet are evidenced only by demonstrating knowledge of both the public key of the virtual wallet holding the currencies and the underlying private key (e.g. passcode) of the cryptocurrencies residing within the virtual wallet. Knowledge of both these keys is required in order to demonstrate possession of the cryptocurrencies and therefore, ownership. Accordingly, prior to investing, investors who are directly or indirectly invested in such currencies should carefully evaluate and understand all relevant internal controls put in place by companies holding such assets on their behalf to understand how their investments are being protected and how inappropriate transfers of such assets are prevented.

Risks Related to Maintaining Private Key Security

Digital currency assets require the execution of the aforementioned confidential encrypted private key in order to initiate a transfer of the asset to another party. If the private key were to become lost, the Company would not be able to access the digital currency assets, thereby deeming the asset worthless to the Company. In addition, if another party were to gain access to the private key, along with the public key of the wallet holding the digital currencies, the other party could demonstrate ownership of the digital currencies and could either execute a transfer of the cryptocurrency asset or inappropriately utilize the digital currency assets as collateral for unauthorized financing.

F-2

#### Risks Related to Current and Continued Market Acceptance

Cryptocurrency assets are virtual currencies that have recently become significant in the marketplace and utilize blockchain technology in order to account for the transfer of such assets. These virtual assets have significant market volatility, which can significantly vary in a short period of time and can potentially vary between various pricing sources. These virtual assets are highly speculative in nature, and have potentially significant risks of ownership, which include, but are not necessarily limited to risks identified herein.

#### Regulatory Oversight and Considerations

As of the date of these financial statements, the U.S. Securities and Exchange Commission has expressed concerns regarding the adequacy and accuracy of marketplace information of cryptocurrency assets, which could impact individual state blue sky laws, potentially impacting the exchange of such assets for more widely accepted currencies, such as the US Dollar. In the event that regulations were implemented to address these concerns, such regulations could potentially have a significant adverse effect on the realization of these digital currency assets.

#### Risks Associated With a Cryptocurrency Majority Control

Since cryptocurrencies are virtual and transactions in such currencies reside on distributed networks, governance of the underlying distributed network could be adversely altered should any individual or group obtain 51% control of the distributed network. Such control could have a significant adverse effect on either the ownership or value of the cryptocurrency.

# Financial Reporting Risks Related to Digital Currency Valuation

As of the date of these consolidated financial statements, there is currently no specific authoritative accounting literature under accounting principles generally accepted in the United States of America (U.S. GAAP) which addresses the accounting for digital assets, including digital currencies. Certain non-authoritative sources have concluded that digital currencies should be accounted for as intangible assets, where the digital currency asset should be recorded at the lower of its original cost or fair value, whereby any recorded write-downs could not be recovered in the future. The Company's management has concluded that its digital currency assets should be valued at cost and reduced for any identified impairment charges, which is consistent with current practices. In the event that specific authoritative accounting guidance were to be issued after the release of these consolidated financial statements and such guidance was inconsistent with management's current accounting for its digital assets and a restatement would be determined to be required, any resulting restatement could have a significant impact on the Company's financial position, results of operations, and cash flows. The timing of any such authoritative guidance, if issued at all, is not determinable as of these financial statements.



Risks Related to Transaction Authentication

As of the date of these consolidated financial statements, the transfer of digital currency assets from one party to another currently typically relies on an authentication process by an outside party known as a miner (or another authenticating party). In exchange for compensation, the miner will authenticate the transfer of the currency through the solving of a complex algorithm known as a proof of work, or will vouch for the transfer through other means, such as a proof of stake. Effective transfers of and therefore realization of cryptocurrency is dependent on interactions from these miners. In the event that there were a shortage of miners to perform this function, that shortage could have an adverse effect on either the fair value or realization of the cryptocurrency assets.

As discussed herein, holdings in digital currency assets are subject to current, emerging and potentially significant risks, including, but not necessarily limited to legal, regulatory, market valuation and proof of ownership risks. These risks are described in greater detail in Note 1 to the consolidated financial statements. Users of financial statements for entities that are associated with or hold cryptocurrency assets should carefully understand, consider and evaluate these and other risks related to cryptocurrency assets, when making investing decisions in such entities.

/s/ WithumSmith+Brown, PC

We have served as the Company's auditor since 2018.

New York, NY

March 4, 2022

PCAOB Number 100

# Exodus Movement, Inc. and Subsidiary

**Consolidated Balance Sheets** (In Thousands, except share amounts)

December 31, December 31, ASSETS 2020 2021 CURRENT ASSETS 5,375 1,423 \$ Cash and cash equivalents \$ U.S. dollar coin 45,291 1,189 Tether 77 -2.753 Accounts receivable 2.684 Prepaid expenses 7,034 3,894 3,274 Other current assets 3 Total current assets 63,735 9,262 OTHER ASSETS Fixed assets, net 609 390 42,033 Digital assets, net 7,668 Software assets, net 3,977 2,248 Deferred offering costs 1,183 Indefinite-lived asset 2.045 -Other investments 632 Total other assets 49,296 11,489 TOTAL ASSETS 113,031 20,751 S S LIABILITIES AND STOCKHOLDERS' EQUITY **CURRENT LIABILITIES** Accounts payable \$ 1,988 443 \$ Payroll liabilities 1,996 679 Consulting liabilities 17 -Income taxes payable 571 338 77 Deferred revenue 4,572 Total current liabilities 1,537 LONG-TERM LIABILITIES SAFE notes 538 226 Deferred tax liability 853 226 1,391 Total long-term liabilities Total liabilities 4,798 2,928 STOCKHOLDERS' EQUITY Preferred stock \$0.000001 par value, 5,000,000 shares authorized, no shares issued and outstanding Class A Common Stock \$0.000001 par value, 32,500,000 shares authorized, 2,730,384 issued and outstanding as of December 31, 2021 No shares issued or outstanding as of December 31, 2020 Class B Common Stock \$0.000001 par value, 27,500,000 shares authorized, 22,510,184 issued and outstanding as of December 31, 2021 20,011,830 issued and outstanding as of December 31, 2020 ADDITIONAL PAID IN CAPITAL 111,705 2,621 ACCUMULATED OTHER COMPREHENSIVE (LOSS) INCOME (511)248 **RETAINED (DEFICIT) EARNINGS** (2,961)14,954 Total stockholders' equity 17,823 108,233 TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY 20,751 \$ 113,031 S

The accompanying notes are an integral part of these consolidated financial statements.

Exodus Movement, Inc. and Subsidiary

**Consolidated Statements of Operations and Comprehensive (Loss) Income** (In Thousands, except per share amounts)

|   | Year Ended<br>December 31,<br>2021 | Dece | ar Ended<br>ember 31,<br>2020 |
|---|------------------------------------|------|-------------------------------|
| OPERATING REVENUES  | \$ 95,849                          | \$   | 21,251                        |
| COST OF REVENUES  |                                    |      |                               |
| Software development                                      | 8,051                              |      | 3,465                         |
| Customer support  | 6,262                              |      | 1,824                         |
| Security and wallet operations                            | 6,724                              |      | 3,517                         |
| Total cost of revenues                                    | 21,037                             |      | 8,806                         |
| GROSS PROFIT  | 74,812                             |      | 12,445                        |
| OPERATING EXPENSES  |                                    |      |                               |
| General and administrative                                | 12,038                             |      | 3,802                         |
| Advertising and marketing                                 | 9,897                              |      | 1,081                         |
| Depreciation and amortization                             | 1,762                              |      | 736                           |
| Impairment of digital assets                              | 23,368                             |      | 2,430                         |
| Total operating expenses                                  | 47,065                             |      | 8,049                         |
| Income from operations                                    | 27,747                             |      | 4,396                         |
| OTHER INCOME (EXPENSE)                                    |                                    |      |                               |
| Gain on sale or transfer of digital assets                | 20,767                             |      | 5,017                         |
| Unrealized loss on investments                            | (150)                              |      | -                             |
| Loss on extinguishment of SAFE notes                      | (61,037)                           |      | -                             |
| Interest expense  | -                                  |      | (6)                           |
| Interest income   | 725                                |      | 80                            |
| Total other (expense) income                              | (39,695)                           |      | 5,091                         |
| (Loss) income before income taxes                         | (11,948)                           |      | 9,487                         |
| INCOME TAX EXPENSE  | (5,967)                            |      | (1,310)                       |
| NET (LOSS) INCOME   | \$ (17,915)                        | \$   | 8,177                         |
| OTHER COMPREHENSIVE (LOSS) INCOME                         |                                    |      |                               |
| Foreign currency translation adjustment (expense) income  | (759)                              |      | 248                           |
| COMPREHENSIVE (LOSS) INCOME                               | \$ (18,674)                        | \$   | 8,425                         |
| Basic net (loss) income per share                         |                                    |      |                               |
| Basic net (loss) income per share of common stock         | \$ (0.75)                          | \$   | 0.41                          |
| Diluted net (loss) income per share of common stock       | \$ (0.75)                          |      | 0.36                          |
| Weighted average shares and share equivalents outstanding |                                    |      |                               |
|   | 24.021                             |      | 20,012                        |
| Basic   | 24,021                             |      | 20,012                        |

The accompanying notes are an integral part of these consolidated financial statements.

F-6

Exodus Movement, Inc. and Subsidiary Consolidated Statements of Changes in Stockholders' Equity (In Thousands)

| -  | Class A<br>Shares | Class B<br>Shares | Additional<br>Paid In<br>Capital | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) | Retained<br>Earnings<br>(Deficit) | Total<br>Stockholders'<br>Equity |
|--|-------------------|-------------------|----------------------------------|--|-----------------------------------|----------------------------------|
| BALANCES as of January 1, 2020   | -                 | 20,000            | \$ 1,308                         | \$ -   | \$ 6,777                          | \$ 8,085                         |
| Stock based compensation   | -                 | -                 | 1,297                            | -  | -                                 | 1,297                            |
| Exercised options  | -                 | 12                | 16                               | -  | -                                 | 16                               |
| Foreign currency translation adjustment  | -                 | -                 | -                                | 248  | -                                 | 248                              |
| Net income   | -                 | -                 | -                                | -  | 8,177                             | 8,177                            |
| BALANCES as of December 31, 2020   | -                 | 20,012            | \$ 2,621                         | \$ 248   | \$ 14,954                         | \$ 17,823                        |
| Stock based compensation   | -                 | -                 | 653                              | -  | -                                 | 653                              |
| Exercised options  | -                 | 412               | 926                              | -  | -                                 | 926                              |
| Options redeemed and cancelled   | -                 | -                 | (3,000)                          | -  | -                                 | (3,000)                          |
| Shares converted to Class A Common Stock by selling<br>stockholders for Regulation A offering        | 818               | (818)             | -                                | -  | -                                 | -                                |
| Shares repurchased and cancelled   | (3)               | -                 | (71)                             | -  | -                                 | (71)                             |
| Issuance of Class A Common Stock shares for Regulation<br>A offering, net of deferred offering costs | 1,915             | -                 | 49,001                           | -  | -                                 | 49,001                           |
| SAFE conversion  | -                 | 2,904             | 61,575                           | -  | -                                 | 61,575                           |
| Foreign currency translation adjustment  | -                 | -                 | -                                | (759)  | -                                 | (759)                            |
| Net loss   | -                 | -                 | -                                | -  | (17,915)                          | (17,915)                         |
| BALANCES as of December 31, 2021   | 2,730             | 22,510            | \$ 111,705                       | \$ (511)   | \$ (2,961)                        | \$ 108,233                       |

The accompanying notes are an integral part of these consolidated financial statements.

# F-7

Exodus Movement, Inc. and Subsidiary Consolidated Statements of Cash Flow (In Thousands)

|   |    | Year Ended<br>December 31, 2021 |          | Year Ended<br>December 31, 2020 |  |
|---|----|---------------------------------|----------|---------------------------------|--|
| CASH FLOWS FROM OPERATING ACTIVITIES Net (loss) income  | \$ | (17,915)                        | ¢        | 8,177                           |  |
| Adjustments to reconcile net (loss) income to   | φ  | (17,913)                        | ¢        | 0,177                           |  |
| Net cash provided by (used in) operating activities   |    |                                 |          |                                 |  |
| Depreciation and amortization   |    | 1,762                           |          | 736                             |  |
| Deferred tax (benefit) expense  |    | (627)                           |          | 905                             |  |
| Impairment of digital assets  |    | 23,368                          |          | 2,43                            |  |
| Gain on sale or transfer of digital assets  |    | (20,767)                        |          | (5,01)                          |  |
| Non-cash revenue - related party  |    | (302)                           |          | (-)-                            |  |
| Stock based compensation  |    | 535                             |          | 911                             |  |
| Unrealized loss on investments  |    | 150                             |          |                                 |  |
| Loss on extinguishment of SAFE notes  |    | 61,037                          |          |                                 |  |
| Non-cash activities settled in cryptocurrency <sup>(1)</sup>  |    | (33,914)                        |          | (6,352                          |  |
| Change in assets and liabilities:   |    |                                 |          |                                 |  |
| Prepaid expenses  |    | (3,139)                         |          | (2,76)                          |  |
| Other current assets  |    | (3,271)                         |          | 100                             |  |
| Accounts payable  |    | 1,545                           |          | 352                             |  |
| Consulting liabilities  |    | 17                              |          |                                 |  |
| Income tax payable  |    | 233                             |          | 338                             |  |
| Net cash provided by (used in) operating activities   |    | 8,712                           |          | (17:                            |  |
| CASH FLOWS FROM INVESTING ACTIVITIES  |    |                                 |          |                                 |  |
| Purchases of fixed assets   |    | (461)                           |          | (14                             |  |
| Purchase of investments   |    | (100)                           |          |                                 |  |
| Purchases of indefinite-lived assets  |    | (2,045)                         |          |                                 |  |
| Net cash used in investing activities   |    | (2,606)                         |          | (14)                            |  |
| CASH FLOWS FROM FINANCING ACTIVITIES  |    |                                 |          |                                 |  |
| Deferred offering costs   |    | (2,316)                         |          | (1,183                          |  |
| Payment of shares repurchased and cancelled   |    | (71)                            |          |                                 |  |
| Payments on note payable  |    | -                               |          | (21)                            |  |
| Exercise of stock options   |    | 233                             |          | 10                              |  |
| Net cash used in financing activities   |    | (2,154)                         |          | (1,38                           |  |
| Change in cash and cash equivalents   |    | 3,952                           |          | (1,70                           |  |
| Cash and cash equivalents   |    |                                 |          |                                 |  |
| Beginning of period   |    | 1,423                           |          | 3,12                            |  |
| End of period   | \$ | 5,375                           | \$       | 1,42                            |  |
|   | •  | 3,373                           | <b>J</b> | 1,42                            |  |
| UPPLEMENTAL DISCLOSURE OF NON-CASH INVESTING AND FINANCING ACTIVITIES   |    |                                 |          |                                 |  |
| Non-cash proceeds from sale of stock - USDC   | \$ | 64,329                          | \$       |                                 |  |
| Non-cash proceeds from sale of stock - digital assets   | \$ | 10,627                          | \$       |                                 |  |
| Non-cash redemption of options - USDC   | \$ | (3,000)                         |          |                                 |  |
| Non-cash sale of stock pursuant to Reg A and converted to Class A Common Stock and sold - digital assets              | \$ | (22,456)                        |          |                                 |  |
| Non-cash stock options exercised - digital assets   | \$ | 693                             | \$       |                                 |  |
| Non-cash other investments - USDC   | \$ | (400)                           | \$       |                                 |  |
| Non-cash capitalized software costs settled in digital assets (including stock based compensation of \$118 and \$380, |    |                                 |          |                                 |  |
| respectively)   | \$ | (3,248)                         |          | (1,90                           |  |
| Conversion of SAFE Notes  | \$ | 61,575                          | \$       |                                 |  |
| SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION  |    |                                 |          |                                 |  |
| Cash paid for interest  | \$ | -                               | \$       | (                               |  |
| Cash paid for income taxes  | \$ | (6,452)                         | \$       |                                 |  |

(1) Cyrptocurrency includes USDC, Tether, and digital assets (See Note 1).

The accompanying notes are an integral part of these consolidated financial statements.

# Notes to Consolidated Financial Statements Exodus Movement, Inc. and Subsidiary

### As of December 31, 2021 and 2020 and for the Years Ended December 31, 2021 and 2020 (In Thousands)

# 1. Nature of Business and Summary of Significant Accounting Policies

### **Nature of Operations**

Exodus Movement, Inc. and Subsidiary ("Exodus" or "the Company" or "we") is a technology company incorporated in Delaware in July 2016 that has developed the Exodus Platform, an unhosted and non-custodial cryptocurrency software wallet for multiple types of cryptocurrency. We have created a non-custodial cryptocurrency wallet (meaning we never have any access to wallet holders' crypto assets) and partnered with third parties to provide various services that utilize our wallet through our crypto platform. Exodus earns revenue from providers of these services, which include crypto to crypto exchanges, and the ability to earn rewards on crypto assets, with more to come in the future. We operate in the blockchain and crypto asset industry and our customers range from people completely unfamiliar to quite familiar with this technology. The Exodus Platform can currently be downloaded from the exodus io website, the iOS app store, and the Google Play store.

# **Basis of Presentation and Principles for Consolidation**

The accompanying consolidated financial statements of the Company are presented in U.S. Dollars in conformity with accounting principles generally accepted in the United States of America ("GAAP"). The accompanying consolidated financial statements include the accounts of the Company and its wholly-owned subsidiary. All material intercompany balances and transactions have been eliminated in consolidation. In the opinion of management, all adjustments necessary in order to make the consolidated financial statements not misleading have been included.

The Company determines the consolidation for affiliated entities using Accounting Standards Codification ("ASC") 810, *Consolidation* ("ASC 810"). ASC 810 requires consolidation if the reporting entity has a controlling financial interest in another entity, through voting interests or other means. We consolidate a variable interest entity ("VIE") if it has the power to direct the activities that most significantly impact the VIE's economic performance and if the reporting entity is the primary beneficiary of the affiliated entity. We have no VIEs for any of the periods presented. In March 2020, we incorporated a wholly owned subsidiary, Proper Trust AG ("Proper Trust"), based in Zug, Switzerland.

### **Use of Estimates**

The preparation of these consolidated financial statements requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the consolidated financial statements, as well as the reported revenue generated and expenses incurred during the reporting periods. The most significant estimates are loss on extinguishment of SAFE notes, fair value of digital currency, and stock-based compensation. Our estimates are based on our historical experience and on various other factors that we believe are reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions, including uncertainty in the current economic environment due to COVID-19. We believe that the accounting policies discussed below are critical to understanding our historical and future performance, as these policies relate to the more significant areas involving management's judgments and estimates.

### **Reclassification of Prior Year Presentation**

Certain prior year amounts have been reclassified for consistency with the current year presentation. These reclassifications had no effect on the reported results of operations. An adjustment has been made to the consolidated balance sheets as of the year ended December 31, 2020, to identify the U.S. Dollar Coin, a digital stablecoin ("USDC"), separate from cash and cash equivalents. This change in classification impacts and cash balances on the consolidated statements of cash flows. An adjustment has also been made to the statement of cash flows as of the year ended December 31, 2020, to identify the non-cash revenue and expenses settled in digital assets, USDC, and Tether. This change in classification impacts on the consolidated statements of cash flows.

### **Foreign Currency Translation**

The assets and liabilities of the Company's subsidiary are translated into U.S Dollars at exchange rates in effect at the consolidated balance sheet date. Income and expense items are translated at the average exchange rates prevailing during the period. The effects of these translation adjustments are presented in the consolidated statements of stockholders' equity and in the consolidated statements of operations and comprehensive income (loss).

### Accumulated Other Comprehensive (Loss) Income

Accumulated other comprehensive (loss) income includes any gain or loss on foreign currency translation.

# **Cash and Cash Equivalents**

Cash and cash equivalents primarily consist of cash, money market funds and short-term, highly liquid investments with original maturities of three months or less in which the Company is exposed to market and credit risk. The Company maintains its cash in deposit accounts which at times, may exceed federally insured limits. The Company has not experienced any losses in these accounts and does not believe it is exposed to any significant credit risk from cash. In addition, the Company holds cash at licensed crypto currency exchanges. There was no balance of cash at licensed crypto currency exchanges as of December 31, 2021. The balances of cash at licensed crypto currency exchanges as of December 31, 2020 was less than 10% of cash and cash equivalents.

### U.S. Dollar Coin and Tether

USDC and Tether are stablecoin digital assets that are backed by U.S. dollars or other liquid assets and are accounted for as financial instruments. USDC and Tether can both be redeemed for one U.S. Dollar on demand from the issuer. The Company held \$0.1 million of Tether as of December 31, 2021. The Company held \$45.4 million and \$1.2 million of USDC as of December 31, 2021 and 2020, respectively. The Company's USDC holdings increased significantly in 2021 as a result of the Regulation A Offering which was conducted entirely through digital assets and USDC. No fiat currency was accepted in the Regulation A Offering; therefore, the impact to the Company is recorded on the supplemental disclosure of cash flow information of non-cash investing and financing activities.

### **Accounts Receivable**

We record accounts receivable at the invoiced amount. We do not maintain an allowance for doubtful accounts to reserve for potentially uncollectible receivables, as we have no history of past due payments or disputes with our current customers. Accounts receivable was \$2.7 million and \$2.8 million as of December 31, 2021 and 2020, respectively.

The term between invoicing and when payment is due is not significant.

# **Concentration of Credit Risk**

The Company has two types of financial statement instruments subject to credit risk. The Company maintains bank accounts in which the balances sometimes exceed the Federal Deposit Insurance Corporation ("FDIC") limit of \$250,000. The Company's receivables also subject the Company to credit risk.

### Adoption of Accounting Standards

In August 2020, the FASB issued Accounting Standards Update ("ASU") No. 2020-06, *Debt—debt with Conversion and Other Options* (Subtopic 470-20) and *Derivatives and Hedging—Contracts in Entity' Own Equity* (Subtopic 815-40): Accounting for Convertible Instruments and Contracts in an Entity' Own Equity (ASU 2020-06), which simplifies accounting for convertible instruments by removing major separation models required under current GAAP. The ASU also removes certain settlement conditions that are required for equity-linked contracts to qualify for the derivative scope exception, and it simplifies the diluted earnings per share calculation in certain areas. The Company adopted ASU 2020-06 on January 1, 2021. Adoption of the ASU did not impact the Company's financial position, results of operations or cash flows.

In June 2016, the FASB issued ASU 2016-13, *Financial Instruments—Credit Losses* (Topic 326): Measurement of Credit Losses on Financial Instruments. This ASU will require the measurement of all expected credit losses for financial assets, including account receivables, held at the reporting date based on historical experience, current conditions, and reasonable and supportable forecasts. The guidance is effective for annual reporting periods beginning after December 15, 2022, and interim periods within those fiscal years. The Company early adopted ASU 2016-13 as of January 1, 2020. The adoption of this update did not have a material impact on our consolidated financial statements.

In January 2021, the FASB issued ASU 2021-01, *Reference Rate Reform*, to amend the scope of the guidance in ASU 2020-04 on facilitation of the effects of reference rate reform on financial reporting. Specifically, the amendments in ASU 2021-01 clarify that certain optional expedients and exceptions in Topic 848 for contract modifications and hedge accounting apply to derivatives that are affected by the discounting transition. The guidance is effective upon issuance and will apply through December 31, 2022. The adoption of this update did not have a material impact on our consolidated financial statements.

In May 2021, the FASB issued ASU 2021-04, *Earnings Per Share* (Topic 260), Debt—Modifications and Extinguishments (Subtopic 470-50), Compensation—Stock Compensation (Topic 718), and Derivatives and Hedging—Contracts in Entity's Own Equity (Subtopic 815-40) to clarify an issuer's accounting for certain modifications or exchanges of freestanding equity-classified written call options (for example, warrants) that remain equity classified after modification or exchange. Specifically, the ASU provides a principles-based framework to determine whether an issuer should recognize the modification or exchange as an adjustment to equity or an expense. The guidance is effective for annual reporting periods beginning after December 15, 2021, and interim periods within those fiscal years. The Company does not anticipate the adoption of this guidance to have a material impact on our consolidated financial statements.

The Company's management does not believe that any other recently issued, but not yet effective, accounting standards if currently adopted would have a material effect on the accompanying financial statements.

### **Fixed Assets**

Fixed assets are recorded at cost less accumulated depreciation. Maintenance and repairs are charged to expense as incurred; major renewals and betterments are capitalized. Depreciation is calculated on a straight-line basis over the estimated useful lives of the respective assets, which generally range from 3-5 years for equipment and furniture and 8 years for vehicles.

### **Intangible Assets**

# <u>Digital Assets</u>

Digital assets are recorded at cost less impairment and are classified as indefinite-lived intangible assets. An intangible asset with an indefinite useful life is not amortized but assessed for impairment daily when events or changes in circumstances occur indicating that it is more likely than not that the indefinite-lived asset is impaired. Impairment exists when the carrying amount exceeds its fair value. To the extent an impairment loss is recognized, the loss establishes the new cost basis of the asset. Subsequent reversal of impairment losses is not permitted.



# Software Development Costs

The Company applies Accounting Standards Codification ("ASC") 985-20, *Software—Costs of Software to Be Sold, Leased, or Marketed*, in analyzing our software development costs. ASC 985-20 requires the capitalization of certain software development costs subsequent to the establishment of technological feasibility for a software product in development. Software development costs associated with establishing technological feasibility are expensed as incurred. Technological feasibility is established upon the completion of a working model. Based on our software development process, the working model is almost immediately placed in service. As such, we have not capitalized any costs under ASC 985-20.

The Company applies ASC 350-40, *Intangibles—Goodwill and Other—Internal Use Software*, in the review of certain system projects. These system projects generally relate to software not hosted on our users' systems, where the user has no access to source code, and it is infeasible for the user to operate the software themselves. In these reviews, all costs incurred during the preliminary project stages are expensed as incurred. Once the projects have been committed to and it is probable that the projects will meet functional requirements, costs are capitalized. These capitalized software costs are amortized on a project-by-project basis over the expected economic life of the underlying product on a straight-line basis, which is typically three years. Amortization commences when the software is available for its intended use.

The Company accounts for website development costs in accordance with ASC 350-50, *Website Development Costs*. We capitalize internally developed website costs when the website under development has reached technological feasibility. We amortize these costs over an estimated life of three years.

### Indefinite-Lived Asset

The Company applies ASC 350-30, Intangibles—Goodwill and Other, General Intangibles Other Than Goodwill in analyzing our indefinite-lived asset. ASC 350-30 requires that the cost included in the purchase of indefinite-lived assets, such as our domain name and social media handles, should be recorded on the consolidated balance sheets. The indefinite-lived assets do not have a definite life, therefore no amortization will be recognized on these assets. The Company will perform an annual impairment review of fair market value of the indefinite-lived assets.

### Non-Cash Activities Settled In Cryptocurrency

For the years ended December 31, 2021 and 2020, the Company had the following non-cash activities settled in cryptocurrency on the statement of cash flows:

|  | Dec | ember 31,<br>2021 | ember 31,<br>2020 |
|--|-----|-------------------|-------------------|
| Accounts receivable                            | \$  | 89                | \$<br>(2,340)     |
| Cryptocurrency, revenue                        |     | (95,547)          | (21,251)          |
| Cryptocurrency, expenses                       |     | 61,063            | 16,936            |
| Payroll liabilities                            |     | 1,317             | (22)              |
| Deferred revenue                               |     | (77)              | 77                |
| Currency translation related to digital assets |     | (759)             | 248               |
| Non-cash activities settled in cryptocurrency  | \$  | (33,914)          | \$<br>(6,352)     |

# Fair Value Measurements

Fair value is the price that would be received upon sale of an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The following fair value hierarchy is used in selecting inputs, with the highest priority given to Level 1, as these are the most transparent or reliable:

- Level 1 Quoted prices for identical instruments in active markets.
- Level 2 Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and modelderived valuations in which all significant inputs are observable in active markets.
- Level 3 Valuations derived from valuation techniques in which one or more significant inputs are not observable.

Prices may fall within Level 1, 2 or 3 depending upon the methodology and inputs used to estimate fair value for each specific security. In general, securities are priced using third party pricing services. Securities not priced by pricing services are submitted to independent brokers for valuation and, if those are not available, internally developed pricing models are used to value assets using a methodology and inputs that market participants presumably would use to value the assets. Prices obtained from third-party pricing services or brokers are not adjusted.

Control procedures are performed over information obtained from pricing services and brokers to ensure prices received represent a reasonable estimate of fair value and to confirm representations regarding whether inputs are observable or unobservable. Procedures may include: (i) the review of pricing service methodologies or broker pricing qualifications, (ii) back-testing, where past fair value estimates are compared to actual transactions executed in the market on similar dates, (iii) exception reporting, where period-over-period changes in price are reviewed and challenged with the pricing service or broker based on exception criteria and (iv) detailed analysis, where an independent analysis of the inputs and assumptions used to price individual securities is performed.

Our financial assets and liabilities are summarized below as of December 31, 2021 and December 31, 2020, with fair values shown according to the fair value hierarchy (in thousands):

|                                 | rying<br>alue | Fair<br>Value | _    | Quoted<br>Prices<br>Level 1 | Significant<br>Other<br>Observable<br>Inputs<br>Level 2 |      | Significant<br>Unobservable<br>Inputs<br>Level 3 |
|---------------------------------|---------------|---------------|------|-----------------------------|---|------|--|
| December 31, 2021               |               |               |      |                             |   |      |  |
| tZERO investment                | \$<br>132     | \$ 132        | \$   | 132                         | \$  | - \$ | -  |
| Security Token Group investment | 100           | (A)           |      | -                           |   | -    | -  |
| Magic Eden investment           | 400           | (A)           |      | -                           |   | -    | -  |
| -                               | \$<br>632     |               |      |                             |   |      |  |
| December 31, 2020               |               |               |      |                             |   |      |  |
| SAFE notes                      | \$<br>(538)   | \$ (538       | ) \$ | -                           | \$  | - \$ | (538)  |

### (A) These investments are recorded at cost.

Reconciliations of assets and liabilities measured and carried at fair value on a recurring basis with the use of significant unobservable inputs (Level 3) for the years ending December 31, 2021 and 2020 (in thousands):

| Balance at January 1, 2020   | \$<br>(538) |
|------------------------------|-------------|
|                              |             |
| Balance at December 31, 2020 | <br>(538)   |
| Loss included in earnings    | (61,037)    |
| Transfers out of Level 3     | 61,575      |
| Balance at December 31, 2021 | \$<br>-     |

# **Revenue Recognition**

The Company applies the provisions of ASC 606, *Revenue from Contracts with Customers* to determine the measurement of revenue and the timing of when it is recognized. Under ASC 606, revenue is measured as the amount of consideration we expect to be entitled to, in exchange for transferring products or providing services to our customers and is recognized when performance obligations under the terms of contracts with our customers are satisfied. ASC 606 prescribes a five-step model for recognizing revenue from contracts with customers: (1) identify contract(s) with the customer; (2) identify the separate performance obligations in the contract; (3) determine the transaction price; (4) allocate the transaction price to the separate performance obligations in the contract; and (5) recognize revenue when (or as) each performance obligation is satisfied.

The Company recognizes various charges to application programming interface ("API") providers which are based on user interactions conducted through APIs as revenue. Currently, the Company has API agreements with providers of cryptocurrency-to-cryptocurrency exchanges, fiat-to-cryptocurrency conversions, and cryptocurrency staking. The Company allows the providers to provide software services, which permit a user of our unhosted and non-custodial cryptocurrency software wallet to access the services of the provider through the APIs. Under the terms and conditions of the agreements, the Company and the providers have integrated the APIs into the Exodus Platform. In consideration for the integration by the Company of the APIs into the Exodus Platform software, API providers pay us an API fee for certain user interactions with API. These interactions are typically transactions of services between provider and a user, effected through the API.

The following table presents our operating revenues disaggregated by geography, based on the addresses of our customers (in thousands):

|                               | Years Ended<br>December 31, |           |        |        |  |  |
|-------------------------------|-----------------------------|-----------|--------|--------|--|--|
|                               | 2021                        |           | 2020   |        |  |  |
| United States                 | \$<br>915                   | 1.0% \$   | 577    | 2.7%   |  |  |
| EMEA <sup>(1)</sup>           | 2,910                       | 3.0       | 1,073  | 5.0    |  |  |
| APAC <sup>(1)</sup>           | 81,207                      | 84.7      | 19,350 | 91.1   |  |  |
| Other Americas <sup>(1)</sup> | 10,817                      | 11.3      | 251    | 1.2    |  |  |
| Operating revenues            | \$<br>95,849                | 100.0% \$ | 21,251 | 100.0% |  |  |

(1) Regions represent Europe, the Middle East, and Africa (EMEA); Asia-Pacific (APAC); and Canada and Latin America (Other Americas)

The following table presents our operating revenues disaggregated by product (in thousands):

|                      | Years Ended<br>December 31, |           |        |        |  |
|----------------------|-----------------------------|-----------|--------|--------|--|
|                      | <br>2021                    |           | 2020   |        |  |
| Exchange aggregation | \$<br>93,476                | 97.6% \$  | 20,456 | 96.3%  |  |
| Consulting           | 285                         | 0.3       | 673    | 3.2    |  |
| Fiat on-boarding     | 610                         | 0.6       | 77     | 0.4    |  |
| Staking              | 1,056                       | 1.1       | 20     | -      |  |
| Gaming               | 4                           | -         | 4      | -      |  |
| Other <sup>(1)</sup> | 418                         | 0.4       | 21     | 0.1    |  |
| Operating revenues   | \$<br>95,849                | 100.0% \$ | 21,251 | 100.0% |  |

(1) Includes \$0.3 million of related party revenues, see Note 11

Operating revenues from major API providers exceeding 10% of the total operating revenues for the years ended December 31, 2021 and 2020 were as follows:

|                                   | Years Ended<br>December 31, |    |        |  |  |
|-----------------------------------|-----------------------------|----|--------|--|--|
|                                   | 2021                        |    | 2020   |  |  |
| Number of major API providers     | 2                           |    | 3      |  |  |
| Percentage of operating revenues  | 76.2%                       |    | 86.4%  |  |  |
| Amount of revenues (in thousands) | \$<br>72,755                | \$ | 18,360 |  |  |

For transaction-based API fees, the transaction price is allocated per qualified interaction between the provider and the user. As each interaction occurs, we recognize revenue. With the majority of our revenue being transaction based, our revenue can vary significantly based on the type and number of interactions that occur each day.

For non-transaction-based API fees, the Company recognizes revenues based on performance obligations in the underlying contracts having been identified, priced, allocated, and satisfied.

The Company concluded that the contracts do not contain any significant financing components, as either much of the transaction consideration is variable, and is not substantially within the control of the Company or its customers, or the period between receipt of the funds and the satisfaction of performance obligations is largely within one year.

# Cost of Revenues

# Software Development

Software development costs consist primarily of related salaries and related costs, fees paid to consultants and outside service providers. Most costs are expensed as incurred except for costs associated with internal use software.

# Customer Support

Customer support includes related salaries and costs, fees paid to consultants and outside service providers, and software or applications used for customer support. Customer support expenses are expensed as incurred.

### Security and Wallet Operations

Security and wallet operations expenses consist of development operations and security related activities. Costs are primarily related salaries and related costs, fees paid to consultants and outside service providers, and costs related to web hosting and maintaining servers. Most costs are expensed as incurred except for costs associated with internal use software

### Operating Expenses General and Administrative

General and administrative expenses consist of administrative, legal, information technology, investor relations, and financial operations. They include hiring and associated compensation fees, office expenses, meals and entertainment costs, software/applications for operational use, and other general and administrative expenses, including but not limited to technology subscriptions, travel, utilities, and vehicle expenses.

# Advertising and Marketing

Sales and marketing costs are expenses associated with advertising, corporate marketing, public relations, promotional items, events and conferences, related salaries, and fees paid for software or applications used for advertising and marketing. Advertising and marketing expenses are expensed as incurred.

### **Stock-based Compensation**

Stock-based compensation cost is estimated at the grant date based on the fair value of the option award and is recognized as expense ratably over the vesting period of the award. The assumptions used in calculating the fair value of stock-based awards represent the Company's best estimates, but these estimates involve inherent uncertainties and the application of management judgment. As a result, if factors change and the Company uses different assumptions, its stock-based compensation expense could be materially different in the future. The Company elected to account for its graded vesting awards on a straight-line basis over the requisite service period for the entire award. Stock-based compensation is recorded in cost of revenues and selling, general, and administrative to align this benefit with employee salary expense on the consolidated statements of operations and comprehensive (loss) income.

### **Income Taxes**

The Company uses the asset and liability method of accounting for deferred income taxes. Under this method, deferred tax assets and liabilities are recognized for the expected future tax consequences of temporary differences between the carrying amounts and the tax basis of assets and liabilities at currently enacted tax rates.

These temporary differences primarily relate to net operating loss carryforwards available to offset future taxable income. Valuation allowances are established, if necessary, to reduce a deferred tax asset to the amount that will more likely than not be realized.

The Company recognizes tax liabilities from an uncertain tax position only if it is more likely than not that the tax position will not be sustained upon examination by the taxing authorities, based on the technical merits of the tax position. There are no uncertain tax positions that have been recognized in the accompanying consolidated financial statements. The Company is required to file tax returns in the U.S. federal jurisdiction and various states and local municipalities. The Company's policy is to recognize interest and penalties related to uncertain tax benefits in operating expenses. The Company paid no penalties during the years ended December 31, 2021 or 2020.

# Earnings per Share

The Company uses the if converted method to calculate earnings per share. Basic net (loss) income per share was computed by allocating undistributed earnings to common shares and using the weighted-average number of common shares outstanding during the period.

Diluted net (loss) income per share was computed using the weighted-average number of common shares and, if dilutive, the potential common shares outstanding during the period. Potential common shares consist of the incremental common shares issuable upon the exercise of stock options. The dilutive effect of outstanding stock options is reflected in diluted earnings per share. All outstanding dilutive securities have been excluded from the computation of diluted net loss per share as they are anti-dilutive.

The following table set forth the computation of basic and diluted net (loss) income per share of common stock (in thousands, except per share amounts):

|   | Years Ended<br>December 31, |          |    |        |
|---|-----------------------------|----------|----|--------|
|   | 2021                        |          |    | 2020   |
| Basic net (loss) income per share:                              |                             |          |    |        |
| Numerator   |                             |          |    |        |
| Allocation of undistributed earnings                            | \$                          | (17,915) | \$ | 8,177  |
| Denominator   |                             |          |    |        |
| Weighted-average number of shares used in per share computation |                             | 24,021   |    | 20,012 |
| Basic net (loss) income per share                               | \$                          | (0.75)   | \$ | 0.41   |
| Diluted net (loss) income per share:                            |                             |          |    |        |
| Numerator   |                             |          |    |        |
| Allocation of undistributed earnings                            | \$                          | (17,915) | \$ | 8,177  |
| Denominator   |                             |          |    |        |
| Weighted-average number of shares used in basic computation     |                             | 24,021   |    | 20,012 |
| Weighted-average effect of dilutive securities stock options    |                             | -        |    | 2,737  |
| Number of shares used in per share computation                  |                             | 24,021   |    | 22,749 |
| Diluted net (loss) income per share                             | \$                          | (0.75)   | \$ | 0.36   |

# **Risks and Uncertainties Associated with Digital Assets**

#### Private Key Security

We currently hold significant amounts of bitcoin, USDC, and other digital assets, and security breaches, computer malware, and other computer hacking attacks could result in a loss of these assets with no adequate source of recovery. Cryptocurrency holdings are anonymous and have an association with a set of private keys. Control of these private keys are necessary to demonstrate ownership and control, transfer or sell our cryptocurrency holdings.

Although we take significant steps to secure these private keys to help better ensure they are not destroyed or stolen, we—like any other holder of cryptocurrency—cannot guarantee that the loss, destruction, or theft of these private keys is not possible. In the event that we lose one or more of our private keys, one or more of those private keys are somehow destroyed, or one or more of our private keys are somehow stolen or disclosed to another party, we could lose access to our cryptocurrency holdings, or our cryptocurrency holdings could be stolen.

The majority of our cryptocurrency holdings are held in non-custodial wallets with a multi-signature private key set up. Any transfer of cryptocurrency requires the use of multiple private keys that are separately controlled and secured by executive officers and directors of Exodus. A single executive officer or director is unable, on his or her own, to transfer any of our cryptocurrency from these wallets.

From time to time, we may use custodial services for exchanging or investing certain assets. Procedures for these services are similar to that of traditional banks. When available, we utilize enhanced security measures such as Whitelisting approved receiving addresses.

# <u>Market Volatility</u>

The prices of digital assets are extremely volatile. Fluctuations in the price of digital assets could materially and adversely affect our results of operations. The prices of cryptocurrencies, such as bitcoin, and other digital assets have historically been subject to dramatic fluctuations, and in the event of a decline in value of digital assets, our financial position, results of operations, and cash flows could be materially and adversely affected.

### Digital Assets are Currently Unregulated

As of the date of these consolidated financial statements, digital assets are not subject to specific regulation. Accordingly, there are uncertainties related to the regulatory regimes governing blockchain technologies, cryptocurrencies, digital assets, and cryptocurrency exchanges, and new international, federal, state and local regulations or policies may materially adversely affect Exodus and the value of the Exodus Platform.

Cryptocurrency networks and blockchain technologies also face an uncertain regulatory landscape in many foreign jurisdictions, including (among others) the European Union, China, and Russia. Various foreign jurisdictions may, in the future, adopt laws, regulations or directives that affect Exodus. These laws, regulations or directives may conflict with those of the United States or may directly and negatively impact results of operations. The effect of any future regulatory change is impossible to predict, but any change could be substantial and materially adverse to Exodus, our results of operations, and adoption and value of the Exodus Platform.

# Value of Crypto Assets

In December 2019, and subsequently updated in May 2021, Association of International Certified Public Accountants ("AICPA") produced a nonauthoritative practice aid titled, "Accounting for and auditing of digital assets." The practice aid discusses initial classification, ongoing valuation and measurement, as well as sales of digital assets.

We have determined that crypto assets, other than stabelcoin crypto assets which are accounted for as a financial instrument, should be classified as intangible assets with indefinite useful lives; as such, they are recorded at their respective fair values as of the acquisition date. We do not amortize intangible assets with indefinite useful lives. We review intangible assets with indefinite useful lives daily for possible impairment. We recognize impairment on these assets caused by decreases in market value based upon quoted prices for identical instruments in active markets. In addition, indefinite-lived intangible assets are reviewed for possible impairment between annual tests if an event occurs or circumstances change that would more likely than not reduce the fair value of the indefinite-lived intangible assets below their carrying values.

# 2. Prepaid Expenses

The Company prepays certain expenses due to the nature of the service provided or to capture certain discounts. The table below shows a breakout of these prepaid expenses for the periods presented (in thousands):

|  | mber 31,<br>2021 | ember 31,<br>2020 |
|--|------------------|-------------------|
| Prepaid cloud services                     | \$<br>5,788      | \$<br>1,634       |
| Marketing expenses                         | 418              | 1,221             |
| Accounting, consulting, and legal services | 404              | 663               |
| Prepaid software                           | 228              | 347               |
| Other                                      | 196              | 29                |
| Prepaid expenses                           | \$<br>7,034      | \$<br>3,894       |

### 3. Other Current Assets

Other current assets consisted of the following (in thousands):

|                                       | December 31,<br>2021 |    | ıber 31,<br>120 |
|---------------------------------------|----------------------|----|-----------------|
| Note receivable and interest received | \$<br>2,991          | \$ | -               |
| Other                                 | 283                  |    | 3               |
| Other current assets                  | \$<br>3,274          | \$ | 3               |

In March 2021 and June 2021, the Company entered into note receivable agreements and has earned interest of \$0.1 million for the year ended December 31, 2021. The note receivable is due on demand, earns 5.5% and 11% interest, and the original note was funded in cryptocurrency.



### **Indefinite-Lived Asset**

The Company purchased the exodus.com domain name in the first quarter of 2021 for \$1.9 million. The Company purchased the Exodus Instagram handle during the third quarter of 2021 for \$0.1 million. The Company considers the domain name and Instagram handle to be indefinite-lived assets so no amortization will be recognized. An annual review will be performed to ensure no impairment is needed.

### **Digital Assets**

The Company uses bitcoin and other cryptocurrencies in the ordinary course of its business and includes them as digital assets on the consolidated balance sheets. Digital assets increased in 2021 as a result of the Regulation A Offering which was conducted entirely through digital assets and USDC. No fiat currency was accepted in the Regulation A Offering; therefore, the impact to the Company is recorded on the supplemental disclosure of non-cash investing and financing activities.

The Company considers these digital assets to be intangible assets and records them at cost less impairment. Digital assets not directly exchanged from the Company's U.S. Dollar holdings are valued based on publicly available pricing data obtained from a well-known pricing service. The Company tracks its digital assets on a first in, first out basis and evaluates daily holdings for impairment. Realized gains or losses on cryptocurrency transactions are calculated as the difference between the value.

During the years ended December 31, 2021 and 2020, impairment charges of \$23.4 million and \$2.4 million were recorded in our consolidated statements of operations and comprehensive (loss) income, respectively. During the years ended December 31, 2021 and 2020, realized gains of \$20.8 million and \$5.0 million were recorded in our consolidated statements of operations and comprehensive (loss) income, respectively.

# Table of Contents

The table below outlines the value of our digital assets based on publicly available rates as well as the book value:

|                      |           | Decer | nber 31, 202 | 1  |                | December 31, 2020 |    |           |      |               |
|----------------------|-----------|-------|--------------|----|----------------|-------------------|----|-----------|------|---------------|
|                      | Units     | Bo    | ok value     | Ma | rket value (1) | Units             | Be | ook value | Marl | ket value (1) |
| Bitcoin (BTC)        | 1,322     | \$    | 33,253       | \$ | 61,218         | 694               | \$ | 7,159     | \$   | 20,141        |
| Ethereum (ETH)       | 2,537     |       | 3,757        |    | 9,342          | 1,613             |    | 498       |      | 1,190         |
| Algorand (ALGO)      | 3,859,574 |       | 5,023        |    | 6,407          | -                 |    | -         |      | -             |
| Other digital assets | -         |       | -            |    | -              | 21,688            |    | 11        |      | 15            |
| Digital assets, net  |           | \$    | 42,033       | \$ | 76,967         |                   | \$ | 7,668     | \$   | 21,346        |

(1) Market rate represents a determination of fair market value derived from publicly available information.

# 5. Fixed Assets, Net

Fixed assets, net, consisted of the following (in thousands):

|                                | nber 31,<br>021 | Dee | cember 31,<br>2020 |
|--------------------------------|-----------------|-----|--------------------|
| Computer equipment             | \$<br>756       | \$  | 294                |
| Vehicles                       | 255             |     | 255                |
| Furniture and fixtures         | 18              |     | 18                 |
| Fixed assets, gross            | 1,029           |     | 567                |
| Less: accumulated depreciation | (420)           |     | (177)              |
| Fixed assets, net              | \$<br>609       | \$  | 390                |

Depreciation expense was \$0.2 million and \$0.1 million for of the years ended December 31, 2021 and 2020, respectively.

# 6. Software Assets, Net

Software assets, net, consisted of the following (in thousands):

|                                | De | ecember 31,<br>2021 | D  | ecember 31,<br>2020 |
|--------------------------------|----|---------------------|----|---------------------|
| Internal use software          | \$ | 6,152               | \$ | 2,904               |
| Website                        |    | 53                  |    | 53                  |
| Software assets, gross         |    | 6,205               |    | 2,957               |
| Less: accumulated amortization |    | (2,228)             |    | (709)               |
| Software assets, net           | \$ | 3,977               | \$ | 2,248               |

Amortization expense was approximately \$1.5 million and \$0.6 million for the years ended December 31, 2021 and 2020, respectively.

The following summarizes the future amortization expense (in thousands):

| <u>12 Months Ending December 31,</u> |             |
|--------------------------------------|-------------|
| 2022                                 | \$<br>1,467 |
| 2023                                 | 1,404       |
| 2024                                 | 1,106       |
|                                      | \$<br>3,977 |

# 7. Simple Agreement for Future Equity

In 2016 and 2017, the Company issued Simple Agreements for Future Equity ("SAFEs") in exchange for \$0.5 million. The SAFE's are liability classified on the Company's consolidated balance sheet and are subject to recurring fair value measurement. In the event of an equity financing the holders will automatically receive the class of preferred stock sold in the equity financing. The conversion price per share will be the lesser of the following: a) price per share calculated using a valuation cap (ranging from \$4.0 - \$5.0 million) divided by the Company's capitalization (as defined in the SAFE Agreement) and b) the price per share of preferred stock sold in the equity financing from 20-80%). Alternatively, if there is a change in control event or initial public offering subject to the Securities Act of 1933, the holder may elect to receive cash equal to their initial investment or receive common stock at a price per share calculated using a valuation cap (ranging from \$4.0 - \$5.0 million) divided by the Company's liquidity capitalization (as defined in the SAFE Agreement). The SAFE's had no interest rate or maturity date, and the SAFE's provided no voting rights.

Prior to their conversion, the Company valued the SAFE's using their probability weighted expected settlement amount.

In February 2021, the Company entered into Conversion Agreements with the holders of the SAFE's whereby the Company agreed to convert the SAFE's into 2,904,298 shares of Class B common stock with a fair value of \$61.5 million. This Conversion Agreement changed the original contractual terms of the SAFE's and as a result the Company recorded a loss on extinguishment of SAFE notes of \$61.0 million on the consolidated financial statements. This adjustment was recorded in the fourth quarter of 2021.

### 8. Common Stock

As of December 31, 2021, the authorized capital of the Company consists of common stock of 32,500,000 Class A shares, of which 2,730,384 shares were issued and outstanding with a \$0.000001 par value, 27,500,000 Class B shares, of which 22,510,184 shares were issued and outstanding with a \$0.000001 par value, and 5,000,000 of preferred stock, of which no shares had been issued or outstanding for the year ended December 31, 2021.

In August 2020, the Company's outstanding common stock was split into Class A and Class B shares with previously issued shares and options being classified as Class B. The rights of the holders of Class A common stock and Class B common stock are identical, except with respect to voting and conversion rights. Each share of Class A common stock is entitled to envote per share. Each share of Class B common stock is entitled to ten votes per share and is convertible into one share of Class A common stock. On February 15, 2021, the Company effected a two-for-one stock split to stockholders of record as of February 15, 2021. All share, and per share or per option information has been retroactively adjusted to reflect the stock split.

The Company completed a Regulation A Offering (an offering of Class A common stock pursuant to Regulation A, as described in the Company's Offering Circular dated April 9, 2021). Net proceeds from the Regulation A Offering were \$52.5 million of 2,733,229 shares of Class A common stock. Partially offsetting these proceeds was \$3.5 million of cumulative deferred offering costs related to the Regulation A Offering.

In November 2021, the Company authorized a share repurchase program. The plan provides \$2.0 million towards redemption of its outstanding shares of Class A common stock at a price up to \$55.00 per share. As of December 31, 2021, the Company has repurchased and cancelled 2,845 shares worth approximately \$0.1 million on the consolidated financial statements.

The Company's Class A common stock are represented by a digital Common Stock Token that can be viewed through the Exodus Platform. Common Stock Tokens are not shares of Class A common stock; rather, they are digital representations of the number of shares purchased and held by a given stockholder. In September 2021, the Company's Class A common stock began trading on tZERO ATS ("tZERO"), the regulated alternative trading system and FINRA member broker-dealer subsidiary of tZERO, a leader in blockchain innovation and liquidity for digital assets. Both the Company's transfer agent, Securitize LLC, a Delaware limited liability company ("Transfer Agent"), and tZERO have the ability to support trades of our Class A common stock and transfers of our Common Stock Tokens.

# **Stock Based Compensation**

#### **Options and Equity Grants Issued**

The 2019 Equity Incentive Plan adopted in September 2019 ("2019 Plan") permits the Company to grant non-statutory stock options, incentive stock options and other equity awards to Exodus employees, directors and consultants. The exercise price for options issued under the 2019 Plan is determined by the board of directors, but will be (i) in the case of an incentive stock option granted to an employee who owns stock representing more than 10% of the voting power of all classes of stock of Exodus, no less than 110% of the fair market value per share on the date of grant; or (ii) granted to any other employee, no less than 100% of the fair market value per share on the date of grant. The contractual life for all options issued under the 2019 Plan is 10 years. The 2019 Plan authorized grants to issue up to 3,000,000 options (prior to the 2021 Employee Equity Redemption Plan) that are convertible into shares of authorized but unissued Class B common stock. Upon Class B common stock exercised during the period, 2,256,276 are authorized as of December 31, 2021.

In August 2021, the Company adopted its 2021 Employee Equity Redemption Plan. The plan paid \$3.0 million in USDC to redeem and cancel vested options at a price equal to \$27.42 per share, the price at which shares of Class A common stock of the Company were sold pursuant to the Regulation A Offering.

In August 2021, the Company also adopted the 2021 Equity Incentive Plan ("2021 Plan"). The 2021 Plan permits the Company to grant non-statutory stock options, incentive stock options and other equity awards, such as restricted stock awards, to Exodus employees, directors, and consultants. The exercise price for options issued under the 2021 Plan is determined by the board of directors, but will be (i) in the case of an incentive stock option granted to an employee who owns stock representing more than 10% of the voting power of all classes of stock of Exodus, no less than 110% of the fair market value per share on the date of grant; or (ii) granted to any other employee, no less than 100% of the fair market value per share on the date of grant. The contractual life for all options issued under the 2021 Plan is 10 years. The 2021 Plan authorized grants to issue up to 2,780,000 awards that are convertible into shares of authorized but unissued Class A common stock. As of December 31, 2021, 47,894 restricted stock units have been authorized and granted with a fair value of \$1.3 million and 2,834 restricted stock units are vested and not yet issued.

Terms of our share-based compensation are governed by the plan in which options were issued.

### **Options Valuation**

We calculate the fair value of stock-based compensation awards granted to employees and nonemployees using the Black-Scholes option-pricing method. If we determine that other methods are more reasonable, or other methods for calculating these assumptions are prescribed by regulators, the fair value calculated for our stock options could change significantly. Higher volatility and longer expected lives would result in an increase to stock-based compensation expense to non-employees determined at the date of grant.



The material factors incorporated in the Black-Scholes model in estimating the fair value of the options granted for the periods presented were as follows:

- Expected dividend yield. The expected dividend is assumed to be zero as we have never paid dividends and have no current plans to pay any dividends on our common stock.
- Expected stock-price volatility. The expected volatility is derived from the average historical volatilities of publicly traded companies within our industry that we consider to be comparable over a period approximately equal to the expected term.
- Risk-free interest rate. The risk-free interest rate is based on the U.S. Treasury yield in effect at the time of grant for zero coupon U.S. Treasury notes with
  maturities approximately equal to the expected term.
- Expected term. The expected term represents the period that the stock-based awards are expected to be outstanding. Our historical share option exercise
  experience does not provide a reasonable basis upon which to estimate an expected term because of a lack of sufficient data. Therefore, we estimate the expected
  term by using the simplified method provided by the SEC. The simplified method calculates the expected term as the average of the time-to-vesting and the
  contractual life of the options.
- Fair value per share. The fair value per share is the fair price or theoretical value for a call or a put option based on six variables such as volatility, type of option, underlying stock price, time, strike price, and risk-free rate.

We will continue to use judgment in evaluating the expected volatility and expected terms utilized for our stock-based compensation calculations on a prospective basis. The following table summarizes stock option activities for the years ended December 31, 2021 and 2020:

|                                     | Ontions                     | Weighted<br>Average<br>Exercise<br>Price |
|-------------------------------------|-----------------------------|--|
| Outstanding as of December 31, 2019 | <b>Options</b><br>1,933,066 | \$ 2.39                                  |
| Outstanding as of December 51, 2019 | 1,955,000                   | \$ 2.39                                  |
| Granted                             | 901,680                     | 2.38                                     |
| Forfeited                           | (85,908)                    | 2.39                                     |
| Exercised                           | (11,830)                    | 1.36                                     |
| Outstanding as of December 31, 2020 | 2,737,008                   | \$ 2.39                                  |
| Granted                             | 216,000                     | 2.55                                     |
| Forfeited                           | (180,010)                   | 2.45                                     |
| Exercised                           | (387,417)                   | 2.39                                     |
| Cancelled                           | (119,856)                   | 2.39                                     |
| Outstanding as of December 31, 2021 | 2,265,725                   | \$ 2.40                                  |
| Vested and exercisable as of        |                             |  |
| December 31, 2021                   | 1,856,349                   | \$ 2.39                                  |

We recognized stock-based compensation related to options and restricted stock units of approximately \$0.7 million for the year ended December 31, 2021 and approximately \$1.3 million of stock-based compensation related to options for the year ended December 31, 2020.

The current and deferred tax components of the income tax provision for the years ended December 31, 2021 and December 31, 2020, are as follows (in thousands):

|                    | -  | December 31,<br>2021 | December 31,<br>2020 |
|--------------------|----|----------------------|----------------------|
| U.S federal        |    |                      |                      |
| Current            | \$ | 6,151                | \$ 288               |
| Deferred           |    | (626)                | 904                  |
| Foreign current    |    | 428                  | 118                  |
| State and local    |    |                      |                      |
| Current            |    | 14                   | -                    |
| Income tax expense | S  | 5,967                | \$ 1,310             |

The reconciliation between the statutory and effective tax rates as of December 31, 2021 and December 31, 2020, are comprised of the following:

|  | December 31,<br>2021 | December 31,<br>2020 |
|--|----------------------|----------------------|
| Federal statutory rate                                   | 21.0%                | 21.0%                |
| State and local income taxes, net of federal tax benefit | -0.1%                | 0.0%                 |
| Permanent tax benefit                                    | -70.1%               | -2.8%                |
| Tax credits  | 0.6%                 | -2.0%                |
| Foreign Tax - net of foreign tax credit                  | -1.0%                | 0.0%                 |
| Other  | -0.3%                | -3.5%                |
| Effective tax rate for income from continuing operations | -49.9%               | 12.7%                |

The tax effects of temporary differences and tax loss and credit carry forwards that give rise to significant portions of deferred tax assets and liabilities as of December 31, 2021 and December 31, 2020, are comprised of the following (in thousands):

|  | December 3<br>2021 | , December 31,<br>2020 |
|--|--------------------|------------------------|
| Prepaid expenses                             | \$ (1,4            | 68) \$ (813)           |
| Accounts receivable                          | φ (1,7             | - (428)                |
| Other  | (1                 | 43) -                  |
| Fixed assets                                 |                    | 93) (43)               |
| Capitalization software, net of amortization | (8                 | 61) (472)              |
| Digital assets                               | 2,2                | 90 97                  |
| Deferred revenue                             |                    | - 16                   |
| Accounts payable                             |                    | - 93                   |
| Accrued payroll and related expenses         |                    | 49 143                 |
| Stock option expense                         |                    | - 554                  |
| Net deferred tax liability                   | \$ (2              | 26) \$ (853)           |



In assessing the realization of deferred tax assets, management considers whether it is more likely than not that some portion, or all of, the deferred tax assets will be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the period in which those temporary differences become deductible. Management considers the scheduled reversal of deferred tax liabilities, projected future taxable income and taxing strategies in making this assessment. Management believes it is more likely than not that the deferred tax assets will be realized. Accordingly, a full valuation allowance has not been established and deferred tax assets and related tax benefit have been recognized in the accompanying consolidated financial statements.

The Company has not identified any uncertain tax positions requiring a reserve as of December 31, 2021 and December 31, 2020.

### 10. Legal Proceedings

During the ordinary course of business, the Company is subject to threatened or actual legal proceedings. The outcome of any such proceedings cannot be predicted with certainty, but the Company does not anticipate that the final outcome, if any, arising out of any such matters will have a material adverse effect on its business, financial condition or results of operations as of the date of these consolidated financial statements.

### 11. Related Party Transactions

For the year ended December 31, 2021, related party transactions included:

tZERO is a platform on which investors can buy and sell tokenized shares of the Company's Class A common stock:

- \$0.3 million of revenue settled in tZERO Preferred Shares and \$0.1 million of unrealized loss on investments recorded on the consolidated statement of operations and comprehensive (loss) income for the year ended December 31, 2021.
  - \$0.1 million of other investments on the consolidated balance sheet as of December 31, 2021.

Magic Eden is an NFT marketplace utilized by the Company:

- \$0.4 million of other investments recorded on the consolidated balance sheet.
- Two of the executives hold, in total, approximately \$0.1 million of investment in Magic Eden.

### 12. Subsequent Events

Management has evaluated subsequent events occurring after the consolidated balance sheet date through the date of March 4, 2022, the date for which the consolidated financial statements were available to be released. Based upon this evaluation, Management has determined that no subsequent events have occurred other than noted below.

Assuming no changes in digital asset unit balances since December 31, 2021, the Company estimates that an additional impairment of approximately \$4.5 million dollars would have been recorded on the consolidated statement of income due to the changes in fluctuating prices of digital assets in 2022. The additional impairment that would have been recognized would not have had a material impact on the total market value of the digital assets.

In January 2022, board of directors approved the issuance of approximately 430,000 Class A restricted stock units as part of the 2021 Plan at a price of \$20.50.



# **ITEM 8: Exhibits**

| Exhibit      |   |
|--------------|---|
| Number       | Description   |
| <u>2.1#</u>  | Amended and Restated Certificate of Incorporation of Exodus Movement, Inc., filed as exhibit 2.1 to the Form 1-A/A filed by the Company on April 8, 2021. |
| <u>2.2#</u>  | Amended and Restated Bylaws of Exodus Movement, Inc., filed as exhibit 2.2 to the Form 1-A/A filed by the Company on April 8, 2021.                       |
| <u>4.1#</u>  | Form of Subscription Agreement for Class A Common Stock, filed as exhibit 4.1 to the Form 1-A/A filed by the Company on April 8, 2021.                    |
| <u>6.1†#</u> | 2019 Equity Incentive Plan of Exodus Movement, Inc., filed as exhibit 6.1 to the Form 1-A/A filed by the Company on April 8, 2021.                        |
| <u>6.2#</u>  | Form of API Agreement (U.S. Crypto-to-Crypto Exchanges), filed as exhibit 6.2 to the Form 1-A/A filed by the Company on April 8, 2021.                    |
| <u>6.3#</u>  | Form of API Agreement (International Crypto-to-Crypto Exchanges), filed as exhibit 6.3 to the Form 1-A/A filed by the Company on April 8, 2021.           |
| <u>6.4†#</u> | Offer Letter, dated as of March 15, 2019, by and between Exodus Movement, Inc. and James Gernetzke, filed as exhibit 6.4 to the Form 1-A/A filed by the   |
|              | Company on April 8, 2021.   |
| <u>6.5#</u>  | Platform Services, Transfer Agent and Registrar Agreement, dated as of December 23, 2020, by and between Securitize LLC. and Exodus Movement, Inc.,       |
|              | filed as exhibit 6.5 to the Form 1-A/A filed by the Company on April 8, 2021.   |
| <u>6.6#</u>  | Order Form 2, dated as of January 14, 2021, by and between Securitize LLC and Exodus Movement, Inc., filed as exhibit 6.6 to the Form 1-A/A filed by the  |
|              | Company on April 8, 2021.   |
| 6.7**        | 2021 Equity Incentive Plan of Exodus Movement, Inc., filed herewith.  |
| 6.8†*        | 2021 Employee Equity Redemption Plan of Exodus Movement, Inc., filed herewith.  |
| 6 9+*        | 10b-18 Share Repurchase Program of Exodus Movement Inc. filed herewith  |

10b-18 Share Repurchase Program of Exodus Movement, Inc., filed herewith. Consent of WithumSmith+Brown, PC, filed herewith. <u>6.9†\*</u> 11.1\*

† Indicates a management contract or compensatory plan.# Incorporated by reference to the previous filing indicated.\*Filed herewith.

25

# SIGNATURES

Pursuant to the requirements of Regulation A, the issuer has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

| EXODU                  | JS MOVEMENT, INC.  |
|------------------------|--|
| By:<br>Name:<br>Title: | <u>/s/ Jon Paul Richardson</u><br>Jon Paul Richardson<br>Chief Executive Officer and Director (Principal Executive Officer)  |
| Date:                  | March 4, 2022  |
| indicate               | Pursuant to the requirements of Regulation A, this report has been signed below by the following persons on behalf of the issuer and in the capacities and on the dates d. |
| By:<br>Name:<br>Title: | <u>/s/ Jon Paul Richardson</u><br>Jon Paul Richardson<br>Chief Executive Officer and Director (Principal Executive Officer)  |
| Date:                  | March 4, 2022  |
| By:<br>Name:<br>Title: | <u>/s/ James Gernetzke</u><br>James Gernetzke<br>Chief Financial Officer (Principal Financial Officer and Principal Accounting Officer)                                    |
| Date:                  | March 4, 2022  |

26

# **EXODUS MOVEMENT, INC.**

### 2021 EQUITY INCENTIVE PLAN

# ADOPTED BY THE BOARD OF DIRECTORS: AUGUST 16, 2021

1. GENERAL.

(a) **Eligible Stock Award Recipients**. Employees, Directors and Consultants are eligible to receive Stock Awards.

(b) Available Stock Awards. The Plan provides for the grant of the following types of Stock Awards: (i) Incentive Stock Options, (ii) Nonstatutory Stock Options, (iii) Stock Appreciation Rights, (iv) Restricted Stock Awards, (v) Restricted Stock Unit Awards and (vi) Other Stock Awards.

(c) **Purpose**. The Plan, through the grant of Stock Awards, is intended to help the Company secure and retain the services of eligible award recipients, provide incentives for such persons to exert maximum efforts for the success of the Company and any Affiliate and provide a means by which the eligible recipients may benefit from increases in value of the Common Stock.

### 2. Administration.

(a) Administration by the Board. The Board will administer the Plan. The Board may delegate administration of the Plan to a Committee or Committees, as provided in Section 2(c).

(b) **Powers of the Board**. The Board will have the power, subject to, and within the limitations of, the express provisions of the Plan:

(i) To determine (A) who will be granted Stock Awards; (B) when and how each Stock Award will be granted; (C) what type of Stock Award will be granted; (D) the provisions of each Stock Award (which need not be identical), including when a person will be permitted to exercise or otherwise receive cash or Common Stock under the Stock Award; (E) the number of shares of Common Stock subject to, or the cash value of, a Stock Award; and (F) the Fair Market Value applicable to a Stock Award.

(ii) To construe and interpret the Plan and Stock Awards granted under it, and to establish, amend and revoke rules and regulations for administration of the Plan and Stock Awards. The Board, in the exercise of these powers, may correct any defect, omission or inconsistency in the Plan or in any Stock Award Agreement, in a manner and to the extent it will deem necessary or expedient to make the Plan or Stock Award fully effective.

(iii) To settle all controversies regarding the Plan and Stock Awards granted under it.

(iv) To accelerate, in whole or in part, the time at which a Stock Award may be exercised or vest (or the time at which cash or shares of Common Stock may be issued in settlement thereof).

(v) To suspend or terminate the Plan at any time. Except as otherwise provided in the Plan or a Stock Award Agreement, suspension or termination of the Plan will not impair a Participant's rights under the Participant's then-outstanding Stock Award without the Participant's written consent except as provided in subsection (viii) below.

(vi) To amend the Plan in any respect the Board deems necessary or advisable, including, without limitation, by adopting amendments relating to Incentive Stock Options and certain nonqualified deferred compensation under Section 409A of the Code and/or bringing the Plan or Stock Awards granted under the Plan into compliance with the requirements for Incentive Stock Options or ensuring that they are exempt from, or compliant with, the requirements for nonqualified deferred compensation under Section 9(a) relating to Capitalization Adjustments, the Company will seek stockholder approval of any amendment of the Plan that (A) materially increases the number of shares of Common Stock available for issuance under the Plan, (B) materially expands the class of individuals eligible to receive Stock Awards under the Plan, (C) materially increases the benefits accruing to Participants under the Plan, (D) materially reduces the price at which shares of Common Stock may be issued or purchased under the Plan, (E) materially extends the term of the Plan, or (F) materially expands the types of Stock Awards available for issuance under the Plan will materially impair a Participant's rights under an outstanding Stock Award without the Participant's written consent.

(vii) To submit any amendment to the Plan for stockholder approval, including, but not limited to, amendments to the Plan intended to satisfy the requirements of Section 422 of the Code regarding Incentive Stock Options.

(viii) To approve forms of Stock Award Agreements for use under the Plan and to amend the terms of any one or more Stock Awards, including, but not limited to, amendments to provide terms more favorable to the Participant than previously provided in the Stock Award Agreement, subject to any specified limits in the Plan that are not subject to Board discretion; *provided however*; that a Participant's rights under any Stock Award will not be impaired by any such amendment unless (A) the Company requests the consent of the affected Participant, and (B) such Participant consents in writing. Notwithstanding the foregoing, (1) a Participant's rights will not be deemed to have been impaired by any such amendment if the Board, in its sole discretion, determines that the amendment, taken as a whole, does not materially impair the Participant's rights, and (2) subject to the limitations of applicable law, if any, the Board may amend the terms of any one or more Stock Awards without the affected Participant's consent (A) to maintain the qualified status of the Stock Award as an Incentive Stock Option under Section 422 of the Code; (B) to change the terms of an Incentive Stock Option, if such change results in impairment of the Stock Award solely because it impairs the qualified status of the Code; or (D) to comply with other applicable laws.

(ix) Generally, to exercise such powers and to perform such acts as the Board deems necessary or expedient to promote the best interests of the Company and that are not in conflict with the provisions of the Plan or Stock Awards.

(x) To adopt such procedures and sub-plans as are necessary or appropriate to permit participation in the Plan by Employees, Directors or Consultants who are foreign nationals or employed outside the United States (provided that Board approval will not be necessary for immaterial modifications to the Plan or any Stock Award Agreement that are required for compliance with the laws of the relevant foreign jurisdiction).

(c) **Delegation to Committee**. The Board may delegate some or all of the administration of the Plan to a Committee or Committees. If administration of the Plan is delegated to a Committee, the Committee will have, in connection with the administration of the Plan, the powers theretofore possessed by the Board that have been delegated to the Committee, including the power to delegate to a subcommittee of the Committee any of the administrative powers the Committee is authorized to exercise (and references in this Plan to the Board will thereafter be to the Committee or subcommittee, as applicable). Any delegation of administrative powers will be reflected in resolutions, not inconsistent with the provisions of the Plan, adopted from time to time by the Board or Committee (as applicable). The Board may retain the authority to concurrently administer the Plan with the Committee and may, at any time, revest in the Board some or all of the powers previously delegated.

(d) Delegation to an Officer. The Board may delegate to one or more Officers the authority to do one or both of the following: (i) designate Employees who are not Officers to be recipients of Options and SARs (and, to the extent permitted by applicable law, other Stock Awards) and, to the extent permitted by applicable law, the terms of such Stock Awards, and (ii) determine the number of shares of Common Stock to be subject to such Stock Awards granted to such Employees; *provided, however*, that the Board resolutions regarding such delegation will specify the total number of shares of Common Stock that may be subject to the Stock Awards granted by such Officer and that such Officer may not grant a Stock Award to himself or herself. Any such Stock Awards will be granted on the form of Stock Award Agreement most recently approved for use by the Committee or the Board, unless otherwise provided in the resolutions approving the delegation authority. The Board may not delegate authority to an Officer who is acting solely in the capacity of an Officer (and not also as a Director) to determine the Fair Market Value pursuant to Section 13(t) below.

(e) Effect of Board's Decision. All determinations, interpretations and constructions made by the Board in good faith will not be subject to review by any person and will be final, binding and conclusive on all persons.

# 3. SHARES SUBJECT TO THE PLAN.

### (a) Share Reserve.

(i) Subject to Section 9(a) relating to Capitalization Adjustments, the aggregate number of shares of Common Stock that may be issued pursuant to Stock Awards from and after the Effective Date will not exceed 2,780,000 shares (the "*Share Reserve*"). In addition, the Share Reserve will automatically increase on August 15<sup>th</sup> of each calendar year, for a period of not more than ten (10) years, beginning on August 15, 2022 and ending on (and including) August 15, 2031 (each, an "*Evergreen Date*") in an amount equal to five percent (5%) of the total number of shares of Capital Stock outstanding on the July 31<sup>st</sup> immediately preceding the applicable Evergreen Date (the "*Evergreen Increase*"). Notwithstanding the foregoing, the Board may act prior to the Evergreen Date of a given year to provide that there will be no Evergreen Increase for such year, or that the Evergreen Increase for such year will be a lesser number of shares of Common Stock than would otherwise occur pursuant to the preceding sentence. Following adoption of the Plan by the Board, no additional award grants shall be made under the Predecessor Plan.

(ii) For clarity, the Share Reserve in this Section 3(a) is a limitation on the number of shares of Common Stock that may be issued pursuant to the Plan. Accordingly, this Section 3(a) does not limit the granting of Stock Awards except as provided in Section 7(a).

(b) Reversion of Shares to the Share Reserve. If a Stock Award or any portion thereof (i) expires or otherwise terminates without all of the shares covered by such Stock Award having been issued or (ii) is settled in cash (*i.e.*, the Participant receives cash rather than stock), such expiration, termination or settlement will not reduce (or otherwise offset) the number of shares of Common Stock that may be available for issuance under the Plan. If any shares of Common Stock issued pursuant to a Stock Award are forfeited back to or repurchased by the Company because of the failure to meet a contingency or condition required to vest such shares in the Participant, then the shares that are forfeited or repurchased will revert to and again become available for issuance under the Plan. Any shares reacquired by the Company in satisfaction of tax withholding obligations on a Stock Award or as consideration for the exercise or purchase price of a Stock Award will not again become available for issuance under the Plan.

(c) Incentive Stock Option Limit. Subject to the Share Reserve and Section 9(a) relating to Capitalization Adjustments, the aggregate maximum number of shares of Common Stock that may be issued pursuant to the exercise of Incentive Stock Options will be a number of shares of Common Stock equal to 50% of the Share Reserve.

(d) Source of Shares. The stock issuable under the Plan will be shares of authorized but unissued or reacquired Common Stock, including shares repurchased by the Company on the open market or otherwise.

# 4. ELIGIBILITY.

(a) Eligibility for Specific Stock Awards. Incentive Stock Options may be granted only to employees of the Company or a "parent corporation" or "subsidiary corporation" thereof (as such terms are defined in Sections 424(e) and 424(f) of the Code). Stock Awards other than Incentive Stock Options may be granted to Employees, Directors and Consultants; *provided, however*, that Stock Awards may not be granted to Employees, Directors and Consultants who are providing Continuous Service only to any "parent" of the Company, as such term is defined in Rule 405, unless (i) the stock underlying such Stock Awards is treated as "service recipient stock" under Section 409A of the Code (for example, because the Stock Awards are granted pursuant to a corporate transaction such as a spin off transaction), (ii) the Company, in consultation with its legal counsel, has determined that such Stock Awards are otherwise exempt from Section 409A of the Code, or (iii) the Company, in consultation with its legal counsel, has determined that such Stock Awards comply with the distribution requirements of Section 409A of the Code.

(b) Ten Percent Stockholders. A Ten Percent Stockholder will not be granted an Incentive Stock Option unless the exercise price of such Option is at least 110% of the Fair Market Value on the date of grant and the Option is not exercisable after the expiration of five years from the date of grant.

(c) Consultants. A Consultant will not be eligible for the grant of a Stock Award if, at the time of grant, either the offer or sale of the Company's securities to such Consultant is not exempt under Rule 701 because of the nature of the services that the Consultant is providing to the Company, because the Consultant is not a natural person, or because of any other provision of Rule 701, unless the Company determines that such grant need not comply with the requirements of Rule 701 and will satisfy another exemption under the Securities Act as well as comply with the securities laws of all other relevant jurisdictions.

### 5. PROVISIONS RELATING TO OPTIONS AND STOCK APPRECIATION RIGHTS.

Each Option or SAR will be in such form and will contain such terms and conditions as the Board deems appropriate. All Options will be separately designated Incentive Stock Options or Nonstatutory Stock Options at the time of grant, and, if certificates are issued, a separate certificate or certificates will be issued for shares of Common Stock purchased on exercise of each type of Option. If an Option is not specifically designated as an Incentive Stock Option, or if an Option is designated as an Incentive Stock Option but some portion or all of the Option fails to qualify as an Incentive Stock Option under the applicable rules, then the Option (or portion thereof) will be a Nonstatutory Stock Option. The provisions of separate Options or SARs need not be identical; *provided, however*, that each Stock Award Agreement will conform to (through incorporation of provisions hereof by reference in the applicable Stock Award Agreement or otherwise) the substance of each of the following provisions:

(a) Term. Subject to the provisions of Section 4(b) regarding Ten Percent Stockholders, no Option or SAR will be exercisable after the expiration of 10 years from the date of its grant or such shorter period specified in the Stock Award Agreement.

(b) Exercise Price. Subject to the provisions of Section 4(b) regarding Ten Percent Stockholders, the exercise or strike price of each Option or SAR will be not less than 100% of the Fair Market Value of the Common Stock subject to the Option or SAR on the date the Stock Award is granted. Notwithstanding the foregoing, an Option or SAR may be granted with an exercise or strike price lower than 100% of the Fair Market Value of the Common Stock Award is granted pursuant to an assumption of or substitution for another option or stock appreciation right pursuant to a Corporate Transaction and in a manner consistent with the provisions of Section 409A of the Code and, if applicable, Section 424(a) of the Code. Each SAR will be denominated in shares of Common Stock equivalents.

(c) Purchase Price for Options. The purchase price of Common Stock acquired pursuant to the exercise of an Option may be paid, to the extent permitted by applicable law and as determined by the Board in its sole discretion, by any combination of the methods of payment set forth below. The Board will have the authority to grant Options that do not permit all of the following methods of payment (or otherwise restrict the ability to use certain methods) and to grant Options that require the consent of the Company to use a particular method of payment. The permitted methods of payment are as follows:

(i) by cash, check, bank draft or money order payable to the Company in a currency, including virtual currency, deemed acceptable by the Board;

(ii) pursuant to a program developed under Regulation T as promulgated by the Federal Reserve Board that, prior to the issuance of the Common Stock subject to the Option, results in either the receipt of cash (or check) by the Company or the receipt of irrevocable instructions to pay the aggregate exercise price to the Company from the sales proceeds;

(iii) by delivery to the Company (either by actual delivery or attestation) of shares of Common Stock;

(iv) if an Option is a Nonstatutory Stock Option, by a "net exercise" arrangement pursuant to which the Company will reduce the number of shares of Common Stock issuable upon exercise by the largest whole number of shares with a Fair Market Value that does not exceed the aggregate exercise price; *provided, however*, that the Company will accept a cash or other payment from the Participant to the extent of any remaining balance of the aggregate exercise price not satisfied by such reduction in the number of whole shares to be issued. Shares of Common Stock will no longer be subject to an Option and will not be exercisely the exercise, and (C) shares are withheld to satisfy tax withholding obligations;

(v) according to a deferred payment or similar arrangement with the Option Holder; *provided, however*, that interest will compound at least annually and will be charged at the minimum rate of interest necessary to avoid (A) the imputation of interest income to the Company and compensation income to the Optionholder under any applicable provisions of the Code, and (B) the classification of the Option as a liability for financial accounting purposes; or

(vi) in any other form of legal consideration that may be acceptable to the Board and specified in the applicable Stock Award Agreement.

(d) Exercise and Payment of a SAR. To exercise any outstanding SAR, the Participant must provide written notice of exercise to the Company in compliance with the provisions of the Stock Appreciation Right Agreement evidencing such SAR. The appreciation distribution payable on the exercise of a SAR will be not greater than an amount equal to the excess of (A) the aggregate Fair Market Value (on the date of the exercise of the SAR) of a number of shares of Common Stock equal to the number of Common Stock equal to the Participant is vested under such SAR, and with respect to which the Participant is exercising the SAR on such date, over (B) the aggregate strike price of the number of Common Stock equivalents with respect to which the Participant is exercising the SAR on such date. The appreciation distribution may be paid in Common Stock, in cash, in any combination of the two or in any other form of consideration, as determined by the Board and contained in the Stock Award Agreement evidencing such SAR.

(e) **Transferability of Options and SARs**. The Board may, in its sole discretion, impose such limitations on the transferability of Options and SARs as the Board will determine. In the absence of such a determination by the Board to the contrary, the following restrictions on the transferability of Options and SARs will apply:

(i) **Restrictions on Transfer**. An Option or SAR will not be transferable except by will or by the laws of descent and distribution (or pursuant to subsections (ii) and (iii) below), and will be exercisable during the lifetime of the Participant only by the Participant. The Board may permit transfer of the Option or SAR in a manner that is not prohibited by applicable tax and securities laws. Except as explicitly provided in the Plan, neither an Option nor a SAR may be transferred for consideration.

(ii) **Domestic Relations Orders**. Subject to the approval of the Board or a duly authorized Officer, an Option or SAR may be transferred pursuant to the terms of a domestic relations order, official marital settlement agreement or other divorce or separation instrument as permitted by Treasury Regulation 1.421-1(b)(2). If an Option is an Incentive Stock Option, such Option may be deemed to be a Nonstatutory Stock Option as a result of such transfer.

(iii) Beneficiary Designation. Subject to the approval of the Board or a duly authorized Officer, a Participant may, by delivering written notice to the Company, in a form approved by the Company (or the designated broker), designate a third party who, upon the death of the Participant, will thereafter be entitled to exercise the Option or SAR and receive the Common Stock or other consideration resulting from such exercise. In the absence of such a designation, upon the death of the Participant, the executor or administrator of the Participant's estate will be entitled to exercise the Option or SAR and receive the Common Stock or other consideration resulting from such exercise. However, the Company may prohibit designation of a beneficiary at any time, including due to any conclusion by the Company that such designation would be inconsistent with the provisions of applicable laws.

(f) Vesting Generally. The total number of shares of Common Stock subject to an Option or SAR may vest and therefore become exercisable in periodic installments that may or may not be equal. The Option or SAR may be subject to such other terms and conditions on the time or times when it may or may not be exercised (which may be based on the satisfaction of performance goals or other criteria) as the Board may deem appropriate. The vesting provisions of individual Options or SARs may vary. The provisions of this Section 5(f) are subject to any Option or SAR provisions governing the minimum number of shares of Common Stock as to which an Option or SAR may be exercised.

(g) Termination of Continuous Service. Except as otherwise provided in the applicable Stock Award Agreement or other agreement between the Participant and the Company, if a Participant's Continuous Service terminates (other than for Cause and other than upon the Participant's death or Disability), the Participant may exercise his or her vested Option or vested SAR (to the extent that the Participant was entitled to exercise such Stock Award as of the date of termination of Continuous Service) within the period of time ending on the earlier of (i) the date three months following the termination of the Participant's Continuous Service (or such longer or shorter period specified in the applicable Stock Award Agreement, which period will not be less than 30 days if necessary to comply with applicable laws unless such termination is for Cause) and (ii) the expiration of the term of the Option or SAR as set forth in the Stock Award Agreement. If, after termination of Continuous Service, the Participant does not exercise his or her vested Option or vested SAR (as applicable) within the applicable time frame, the Option or SAR will terminate.

(h) Extension of Termination Date. If the exercise of an Option or SAR following the termination of the Participant's Continuous Service (other than for Cause and other than upon the Participant's death or Disability) would be prohibited at any time solely because the issuance of shares of Common Stock would violate the registration requirements under the Securities Act, then the Option or SAR will terminate on the earlier of (i) the expiration of a total period of time (that need not be consecutive) equal to the applicable post-termination exercise period after the termination of the Participant's Continuous Service during which the exercise of the Option or SAR would not be in violation of such registration requirements, and (ii) the expiration of the term of the Option or SAR as set forth in the applicable Stock Award Agreement. In addition, unless otherwise provided in a Participant's Stock Award Agreement, if the sale of any Common Stock received upon exercise of an Option or SAR will terminate on the earlier of (i) the expiration of the period of time (that need not be consecutive) equal to the applicable post-termination of the termination of the applicable post-termination of the termination of the term of the Option or SAR as set forth in the applicable Stock Award Agreement. In addition, unless otherwise provided in a Participant's Stock Award Agreement, if the sale of any Common Stock received upon exercise of an Option or SAR will terminate on the earlier of (i) the expiration of the period of time (that need not be consecutive) equal to the applicable post-termination exercise period after the termination exercise period after the termination of the Participant's Continuous Service during which the sale of the Common Stock received upon exercise of the Option or SAR would not be in violation of the Company's insider trading policy, and (ii) the expiration of the term of the Option or SAR as set forth in the applicable Stock Award Agreement.

(i) **Disability of Participant**. Except as otherwise provided in the applicable Stock Award Agreement or other agreement between the Participant and the Company, if a Participant's Continuous Service terminates as a result of the Participant's Disability, the Participant may exercise his or her Option or SAR (to the extent that the Participant was entitled to exercise such Option or SAR as of the date of termination of Continuous Service), but only within such period of time ending on the earlier of (i) the date 12 months following such termination of Continuous Service (or such longer or shorter period specified in the Stock Award Agreement, which period will not be less than six months if necessary to comply with applicable laws unless such termination is for Cause), and (ii) the expiration of the Option or SAR as set forth in the Stock Award Agreement. If, after termination of Continuous Service, the Participant does not exercise his or her Option or SAR within the applicable time frame, the Option or SAR (as applicable) will terminate.

(j) Death of Participant. Except as otherwise provided in the applicable Stock Award Agreement or other agreement between the Participant and the Company, if (i) a Participant's Continuous Service terminates as a result of the Participant's death, or (ii) the Participant dies within the period (if any) specified in the Stock Award Agreement for exercisability after the termination of the Participant's Continuous Service (for a reason other than death), then the Option or SAR may be exercised (to the extent the Participant was entitled to exercise such Option or SAR as of the date of death) by the Participant's estate, by a person who acquired the right to exercise the Option or SAR by bequest or inheritance or by a person designated to exercise the Option or SAR upon the Participant's death, but only within the period ending on the earlier of (i) the date 18 months following the date of death (or such longer or shorter period specified in the Stock Award Agreement, which period will not be less than six months if necessary to comply with applicable laws unless such termination is for Cause), and (ii) the expiration of the term of such Option or SAR (as applicable) will terminate.

(k) Termination for Cause. Except as explicitly provided otherwise in a Participant's Stock Award Agreement or other individual written agreement between the Company or any Affiliate and the Participant, if a Participant's Continuous Service is terminated for Cause, vested and nonvested Option or vested and nonvested SAR will terminate immediately upon such Participant's termination of Continuous Service, and the Participant will be prohibited from exercising his or her Option or SAR from and after the date of such termination of Continuous Service.

(1) Non-Exempt Employees. If an Option or SAR is granted to an Employee who is a non-exempt employee for purposes of the Fair Labor Standards Act of 1938, as amended, the Option or SAR will not be first exercisable for any shares of Common Stock until at least six months following the date of grant of the Option or SAR (although the Stock Award may vest prior to such date). Consistent with the provisions of the Worker Economic Opportunity Act, (i) if such non-exempt Employee dies or suffers a Disability, (ii) upon a Corporate Transaction in which such Option or SAR is not assumed, continued, or substituted, (iii) upon a Change in Control, or (iv) upon the Participant's retirement (as such term may be defined in the Participant's Stock Award Agreement, in another agreement between the Participant and the Company, or, if no such definition, in accordance with the Company's then current employment policies and guidelines), the vested portion of any Options and SARs may be exercised earlier than six months following the date of grant. The foregoing provision is intended to operate so that any income derived by a non-exempt employee in connection with the exercise, vesting or issuance of any shares under any other Stock Award will be exempt from his or her regular rate of pay. To the extent permitted and/or required for compliance with the Worker Economic Opportunity Act to ensure that any income derived by a non-exempt employee in connection with the exercise, vesting or issuance of any shares under any other Stock Award will be exempt from the provisions of this Section 5(1) will apply to all Stock Awards and are hereby incorporated by reference into such Stock Award Agreements.

(m) Early Exercise of Options. An Option may, but need not, include a provision whereby the Optionholder may elect at any time before the Optionholder's Continuous Service terminates to exercise the Option as to any part or all of the shares of Common Stock subject to the Option prior to the full vesting of the Option. Subject to the "Repurchase Limitation" in Section 8(l), any unvested shares of Common Stock so purchased may be subject any restriction the Board determines to be appropriate.

(n) Section 83(i). If Options or SARs are granted pursuant to a plan established by the Board that meets the requirements of Section 83(i) of the Code, the Company may, in the discretion of the Board, take such steps and establish such escrow arrangements, as are necessary to allow Participants to make the election under Section 83(i) of the Code.

(b) No Repricing. Subject to Section 9(a) relating to Capitalization Adjustments, the Board shall not without the approval of the Company's stockholders (a) lower the exercise price of an Option or SAR, (b) cancel an Option or SAR when the exercise price per share exceeds the Fair Market Value of one share in exchange for cash or another Award (other than in connection with a Change of Control) or (c) take any other action with respect to an Option or SAR that would be treated as a repricing under the rules and regulations of the principal U.S. national securities exchange on which the Common Stock is listed.

(c) No Reload Grants. Options shall not be granted under the Plan in consideration for the delivery of Common Stock to the Company in payment of the exercise price and/or tax withholding obligation under any other Option.

# 6. PROVISIONS OF STOCK AWARDS OTHER THAN OPTIONS AND SARS.

(a) Restricted Stock Awards. Each Restricted Stock Award Agreement will be in such form and will contain such terms and conditions as the Board will deem appropriate. To the extent consistent with the Company's bylaws, at the Board's election, shares of Common Stock underlying a Restricted Stock Award may be (i) held in book entry form subject to the Company's instructions until any restrictions relating to the Restricted Stock Award lapse; or (ii) evidenced by a certificate, which certificate will be held in such form and manner as determined by the Board. The terms and conditions of Restricted Stock Award Agreements may change from time to time, and the terms and conditions of separate Restricted Stock Award Agreements need not be identical. Each Restricted Stock Award Agreement will conform to (through incorporation of the provisions hereof by reference in the agreement or otherwise) the substance of each of the following provisions:

(i) Consideration. A Restricted Stock Award may be awarded in consideration for (A) cash, check, bank draft or money order payable to the Company, (B) past services to the Company or an Affiliate, or (C) any other form of legal consideration (including future services) that may be acceptable to the Board, in its sole discretion, and permissible under applicable law.

(ii) Vesting. Subject to the "Repurchase Limitation" in Section 8(1), shares of Common Stock awarded under the Restricted Stock Award Agreement may be subject to forfeiture to the Company in accordance with a vesting schedule to be determined by the Board.

(iii) Termination of Participant's Continuous Service. If a Participant's Continuous Service terminates, the Company may receive, through a forfeiture condition, any or all of the shares of Common Stock held by the Participant that have not vested as of the date of termination of Continuous Service under the terms of the Restricted Stock Award Agreement.

(iv) Transferability. Rights to acquire shares of Common Stock under the Restricted Stock Award Agreement will be transferable by the Participant only upon such terms and conditions as are set forth in the Restricted Stock Award Agreement, as the Board will determine in its sole discretion, so long as Common Stock awarded under the Restricted Stock Award Agreement remains subject to the terms of the Restricted Stock Award Agreement.

(v) **Dividends**. A Restricted Stock Award Agreement may provide that any dividends paid on Restricted Stock will be subject to the same vesting and forfeiture restrictions as apply to the shares subject to the Restricted Stock Award to which they relate.

(b) Restricted Stock Unit Awards. Each Restricted Stock Unit Award Agreement will be in such form and will contain such terms and conditions as the Board deems appropriate. The terms and conditions of Restricted Stock Unit Award Agreements may change from time to time, and the terms and conditions of separate Restricted Stock Unit Award Agreements will conform to (through incorporation of the provisions hereof by reference in the Agreement or otherwise) the substance of each of the following provisions:

(i) Consideration. At the time of grant of a Restricted Stock Unit Award, the Board will determine the consideration, if any, to be paid by the Participant upon delivery of each share of Common Stock subject to the Restricted Stock Unit Award. The consideration to be paid (if any) by the Participant for each share of Common Stock subject to a Restricted Stock Unit Award may be paid in any form of legal consideration that may be acceptable to the Board, in its sole discretion, and permissible under applicable law.

(ii) Vesting. At the time of the grant of a Restricted Stock Unit Award, the Board may impose such restrictions on or conditions to the vesting of the Restricted Stock Unit Award as it, in its sole discretion, deems appropriate.

(iii) **Payment**. A Restricted Stock Unit Award may be settled by the delivery of shares of Common Stock, their cash equivalent, any combination thereof or in any other form of consideration, as determined by the Board and contained in the Restricted Stock Unit Award Agreement.

(iv) Additional Restrictions. At the time of the grant of a Restricted Stock Unit Award, the Board, as it deems appropriate, may impose such restrictions or conditions that delay the delivery of the shares of Common Stock (or their cash equivalent) subject to a Restricted Stock Unit Award to a time after the vesting of such Restricted Stock Unit Award.

(v) Dividend Equivalents. Dividend equivalents may be credited in respect of shares of Common Stock covered by a Restricted Stock Unit Award, as determined by the Board and contained in the Restricted Stock Unit Award Agreement. At the sole discretion of the Board, such dividend equivalents may be converted into additional shares of Common Stock covered by the Restricted Stock Unit Award in such manner as determined by the Board. Any additional shares covered by the Restricted Stock Unit Award in such manner as determined by the Board. Any additional shares covered by the Restricted Stock Unit Award in such manner as determined by the Board. Any additional shares covered by the Restricted Stock Unit Award in such award in the same terms and conditions of the underlying Restricted Stock Unit Award Agreement to which they relate.

(vi) Termination of Participant's Continuous Service. Except as otherwise provided in the applicable Restricted Stock Unit Award Agreement, such portion of the Restricted Stock Unit Award that has not vested will be forfeited upon the Participant's termination of Continuous Service.

(vii) Compliance with Section 409A of the Code. Notwithstanding anything to the contrary set forth herein, any Restricted Stock Unit Award granted under the Plan that is not exempt from the requirements of Section 409A of the Code shall contain such provisions so that such Restricted Stock Unit Award will comply with the requirements of Section 409A of the Code. Such restrictions, if any, shall be determined by the Board and contained in the Restricted Stock Unit Award Agreement evidencing such Restricted Stock Unit Award. For example, such restrictions may include, without limitation, a requirement that any Common Stock that is to be issued in a year following the year in which the Restricted Stock Unit Award vests must be issued in accordance with a fixed pre-determined schedule.

(c) Other Stock Awards. Other forms of Stock Awards valued in whole or in part by reference to, or otherwise based on, Common Stock, including the appreciation in value thereof (e.g., options or stock rights with an exercise price or strike price less than 100% of the Fair Market Value of the Common Stock at the time of grant) may be granted either alone or in addition to Stock Awards provided for under Section 5 and the preceding provisions of this Section 6. Subject to the provisions of the Plan, the Board will have sole and complete authority to determine the persons to whom and the time or times at which such Other Stock Awards will be granted, the number of shares of Common Stock (or the cash equivalent thereof) to be granted pursuant to such Other Stock Awards and all other terms and conditions of such Other Stock Awards.

# 7. COVENANTS OF THE COMPANY.

(a) Availability of Shares. The Company will keep available at all times the number of shares of Common Stock reasonably required to satisfy then-outstanding Stock Awards.

(b) Securities Law Compliance. The Company will seek to obtain from each regulatory commission or agency having jurisdiction over the Plan such authority as may be required to grant Stock Awards and to issue and sell shares of Common Stock upon exercise of the Stock Awards; *provided, however*; that this undertaking will not require the Company to register under the Securities Act the Plan, any Stock Award or any Common Stock issued or issuable pursuant to any such Stock Award. If, after reasonable efforts and at a reasonable cost, the Company is unable to obtain from any such regulatory commission or agency the authority that counsel for the Company deems necessary for the lawful issuance and sale of Common Stock under the Plan, the Company will be relieved from any liability for failure to issue and sell Common Stock upon exercise of such Stock Awards unless and until such authority is obtained. A Participant will not be eligible for the grant of a Stock Award or the subsequent issuance of cash or Common Stock pursuant to the Stock Award if such grant or issuance would be in violation of any applicable securities law.

(c) No Obligation to Notify or Minimize Taxes. The Company will have no duty or obligation to any Participant to advise such holder as to the time or manner of exercising such Stock Award. Furthermore, the Company will have no duty or obligation to warn or otherwise advise such holder of a pending termination or expiration of a Stock Award or a possible period in which the Stock Award may not be exercised. The Company has no duty or obligation to minimize the tax consequences of a Stock Award to the holder of such Stock Award.

# 8. MISCELLANEOUS.

(a) Use of Proceeds from Sales of Common Stock. Proceeds from the sale of shares of Common Stock pursuant to Stock Awards will constitute general funds of the Company.

(b) Corporate Action Constituting Grant of Stock Awards. Corporate action constituting a grant by the Company of a Stock Award to any Participant will be deemed completed as of the date of such corporate action, unless otherwise determined by the Board, regardless of when the instrument, certificate, or letter evidencing the Stock Award is communicated to, or actually received or accepted by, the Participant. In the event that the corporate records (e.g., Board consents, resolutions or minutes) documenting the corporate action constituting the grant contain terms (e.g., exercise price, vesting schedule or number of shares) that are inconsistent with those in the Stock Award Agreement or related grant documents, the corporate records will control and the Participant will have no legally binding right to the incorrect term in the Stock Award Agreement or related grant documents.

(c) Stockholder Rights. No Participant will be deemed to be the holder of, or to have any of the rights of a holder with respect to, any shares of Common Stock subject to a Stock Award unless and until (i) such Participant has satisfied all requirements for exercise of, or the issuance of shares of Common Stock under, the Stock Award pursuant to its terms, and (ii) the issuance of the Common Stock subject to the Stock Award has been entered into the books and records of the Company.

(d) No Employment or Other Service Rights. Nothing in the Plan, any Stock Award Agreement or any other instrument executed thereunder or in connection with any Stock Award granted pursuant thereto will confer upon any Participant any right to continue to serve the Company or an Affiliate in the capacity in effect at the time the Stock Award was granted or will affect the right of the Company or an Affiliate to terminate (i) the employment of an Employee with or without notice and with or without cause, (ii) the service of a Consultant pursuant to the terms of such Consultant's agreement with the Company or an Affiliate, or (iii) the service of a Director pursuant to the bylaws of the Company or an Affiliate, and any applicable provisions of the corporate law of the state in which the Company or the Affiliate is incorporated, as the case may be.

(e) Change in Time Commitment. In the event a Participant's regular level of time commitment in the performance of his or her services for the Company and any Affiliates is reduced (for example, and without limitation, if the Participant is an Employee of the Company and the Employee has a change in status from a full-time Employee to a part-time Employee or takes an extended leave of absence) after the date of grant of any Stock Award to the Participant, the Board has the right in its sole discretion to (i) make a corresponding reduction in the number of shares subject to any portion of such Stock Award that is scheduled to vest or become payable after the date of such change in time commitment, and (ii) in lieu of or in combination with such a reduction, extend the vesting or payment schedule applicable to such Stock Award. In the event of any such reduction, the Participant will have no right with respect to any portion of the Stock Award that is so reduced or extended.

(f) Incentive Stock Option Limitations. To the extent that the aggregate Fair Market Value (determined at the time of grant) of Common Stock with respect to which Incentive Stock Options are exercisable for the first time by any Optionholder during any calendar year (under all plans of the Company and any Affiliates) exceeds \$100,000 (or such other limit established in the Code) or otherwise does not comply with the rules governing Incentive Stock Options, the Options or portions thereof that exceed such limit (according to the order in which they were granted) or otherwise do not comply with such rules will be treated as Nonstatutory Stock Options, notwithstanding any contrary provision of the applicable Option Agreement(s).

(g) Investment Assurances. The Company may require a Participant, as a condition of exercising or acquiring Common Stock under any Stock Award, (i) to give written assurances satisfactory to the Company as to the Participant's knowledge and experience in financial and business matters and/or to employ a purchaser representative reasonably satisfactory to the Company who is knowledgeable and experienced in financial and business matters and that the Participant is capable of evaluating, alone or together with the purchaser representative, the merits and risks of exercising the Stock Award; and (ii) to give written assurances satisfactory to the Company stating that the Participant is acquiring Common Stock subject to the Stock Award for the Participant's own account and not with any present intention of selling or otherwise distributing the Common Stock. The foregoing requirements, and any assurances given pursuant to such requirements, will be inoperative if (A) the issuance of the shares upon the exercise or acquisition of Common Stock under the Stock Award has been registered under a then currently effective registration statement under the Securities Act, or (B) as to any particular requirement, a determination is made by counsel for the Company that such requirement need not be met in the circumstances under the then applicable securities laws. The Company may, upon advice of counsel to the Company, place legends on stock certificates issued under the Plan as such counsel deems necessary or appropriate in order to comply with applicable securities laws, including, but not limited to, legends restricting the transfer of the Common Stock.

(h) Withholding Obligations. Unless prohibited by the terms of a Stock Award Agreement, the Company may, in its sole discretion, satisfy any federal, state or local tax withholding obligation relating to a Stock Award by any of the following means or by a combination of such means: (i) causing the Participant to tender a cash payment; (ii) withholding shares of Common Stock from the shares of Common Stock issued or otherwise issuable to the Participant in connection with the Stock Award; *provided, however*, that no shares of Common Stock are withheld with a value exceeding the minimum amount of tax required to be withheld by law (or such lesser amount as may be necessary to avoid classification of the Stock Award as a liability for financial accounting purposes); (iii) withholding cash from a Stock Award Settled in cash; (iv) withholding payment from any amounts otherwise payable to the Participant; or (v) by such other method as may be set forth in the Stock Award Agreement.

(i) Electronic Delivery/Electronic Stock Records. Any reference herein to a "written" agreement or document will include any agreement or document delivered electronically or posted on the Company's intranet (or other shared electronic medium controlled by the Company to which the Participant has access). In addition, the Board may from time-to-time adopt the use of software or other electronic means for the issuance of stock certificates, including but not limited to *carta.com*, and such software or electronic means may be used for Stock Awards.

(j) **Deferrals**. To the extent permitted by applicable law, the Board, in its sole discretion, may determine that the delivery of Common Stock or the payment of cash, upon the exercise, vesting or settlement of all or a portion of any Stock Award may be deferred and may establish programs and procedures for deferral elections to be made by Participants. Deferrals by Participants will be made in accordance with Section 409A of the Code. Consistent with Section 409A of the Code, the Board may provide for distributions while a Participant is still an employee or otherwise providing services to the Company. The Board is authorized to make deferrals of Stock Awards and determine when, and in what annual percentages, Participants may receive payments, including lump sum payments, following the Participant's termination of Continuous Service, and implement such other terms and conditions consistent with the provisions of the Plan and in accordance with applicable law.

(k) Compliance with Section 409A of the Code. To the extent that the Board determines that any Stock Award granted hereunder is subject to Section 409A of the Code, the Stock Award Agreement evidencing such Stock Award shall incorporate the terms and conditions necessary to avoid the consequences specified in Section 409A(a)(1) of the Code. To the extent applicable, the Plan and Stock Award Agreements shall be interpreted in accordance with Section 409A of the Code. Notwithstanding anything to the contrary in the Plan (and unless the Stock Award Agreement specifically provides otherwise), if the shares of Common Stock are publicly traded, and if a Participant holding a Stock Award that constitutes "deferred compensation" under Section 409A of the Code is a "specified employee" for purposes of Section 409A of the Code, no distribution or payment of any amount that is due because of a "separation from service" (as defined in Section 409A of the Code without regard to alternative definitions thereunder) will be issued or paid before the date that is six months following the date of such Participant's "separation from service" (as defined in Section 409A of the Code without regard to alternative definitions thereunder) or, if earlier, the date of the Participant's death, unless such distribution or payment can be made in a manner that complies with Section 409A of the Code, and any amounts so deferred will be paid in a lump sum on the day after such six month period elapses, with the balance paid thereafter on the original schedule.

(I) **Repurchase Limitation**. The terms of any repurchase right will be specified in the Stock Award Agreement. The repurchase price for vested shares of Common Stock will be the Fair Market Value of the shares of Common Stock on the date of repurchase. The repurchase price for unvested shares of Common Stock will be the lower of (i) the Fair Market Value of the shares of Common Stock on the date of repurchase or (ii) their original purchase price.

# 9. Adjustments upon Changes in Common Stock; Other Corporate Events.

(a) **Capitalization Adjustments**. In the event of a Capitalization Adjustment, the Board will appropriately and proportionately adjust: (i) the class(es) and maximum number of securities subject to the Plan pursuant to Section 3(a), (ii) the class(es) and maximum number of securities that may be issued pursuant to the exercise of Incentive Stock Options pursuant to Section 3(c), and (iii) the class(es) and number of securities and price per share of stock subject to outstanding Stock Awards. The Board will make such adjustments, and its determination will be final, binding and conclusive.

(b) Dissolution or Liquidation. Except as otherwise provided in the Stock Award Agreement, in the event of a dissolution or liquidation of the Company, all outstanding Stock Awards (other than Stock Awards consisting of vested and outstanding shares of Common Stock not subject to a forfeiture condition) will terminate immediately prior to the completion of such dissolution or liquidation, and the shares of Common Stock subject to a forfeiture condition may be repurchased or reacquired by the Company notwithstanding the fact that the holder of such Stock Award is providing Continuous Service, *provided, however*, that the Board may, in its sole discretion, cause some or all Stock Awards to become fully vested, exercisable and/or no longer subject to repurchase or forfeiture (to the extent such Stock Awards have not previously expired or terminated) before the dissolution or liquidation is completed but contingent on its completion.

(c) Corporate Transaction. The following provisions will apply to Stock Awards in the event of a Corporate Transaction unless otherwise provided in the instrument evidencing the Stock Award or any other written agreement between the Company or any Affiliate and the Participant or unless otherwise expressly provided by the Board at the time of grant of a Stock Award. In the event of a Corporate Transaction, then, notwithstanding any other provision of the Plan, the Board may take one or more of the following actions with respect to Stock Awards, contingent upon the closing or completion of the Corporate Transaction:

(i) arrange for the surviving corporation or acquiring corporation (or the surviving or acquiring corporation's parent company) to assume or continue the Stock Award or to substitute a similar stock award for the Stock Award (including, but not limited to, an award to acquire the same consideration paid to the stockholders of the Company pursuant to the Corporate Transaction);

(ii) arrange for the assignment of any reacquisition right held by the Company in respect of Common Stock issued pursuant to the Stock Award to the surviving corporation or acquiring corporation (or the surviving or acquiring corporation);

(iii) accelerate the vesting, in whole or in part, of the Stock Award (and, if applicable, the time at which the Stock Award may be exercised) to a date prior to the effective time of such Corporate Transaction as the Board determines (or, if the Board does not determine such a date, to the date that is five days prior to the effective date of the Corporate Transaction), with such Stock Award terminating if not exercised (if applicable) at or prior to the effective time of the Corporate Transaction; *provided, however*, that the Board may require Participants to complete and deliver to the Company a notice of exercise before the effective date of a Corporate Transaction, which exercise is contingent upon the effectiveness of such Corporate Transaction;

(iv) arrange for the lapse, in whole or in part, of any reacquisition right held by the Company with respect to the Stock Award;

(v) cancel or arrange for the cancellation of the Stock Award, to the extent not vested or not exercised prior to the effective time of the Corporate Transaction, in exchange for such cash consideration (including no consideration) as the Board, in its sole discretion, may consider appropriate; and

(vi) make a payment, in such form as may be determined by the Board equal to the excess, if any, of (A) the value of the property the Participant would have received upon the exercise of the Stock Award immediately prior to the effective time of the Corporate Transaction, over (B) any exercise price payable by such holder in connection with such exercise. For clarity, this payment may be zero (\$0) if the value of the property is equal to or less than the exercise price. Payments under this provision may be delayed to the same extent that payment of consideration to the holders of the Company's Common Stock in connection with the Corporate Transaction is delayed as a result of escrows, earn outs, holdbacks or any other contingencies.

The Board need not take the same action or actions with respect to all Stock Awards or portions thereof or with respect to all Participants. The Board may take different actions with respect to the vested and unvested portions of a Stock Award.

(d) Change in Control. A Stock Award may be subject to additional acceleration of vesting and exercisability upon or after a Change in Control as may be provided in the Stock Award Agreement for such Stock Award or as may be provided in any other written agreement between the Company or any Affiliate and the Participant, but in the absence of such provision, no such acceleration will occur.

### 10. PLAN TERM; EARLIER TERMINATION OR SUSPENSION OF THE PLAN.

(a) **Plan Term**. The Board may suspend or terminate the Plan at any time. Unless terminated sooner by the Board, the Plan will automatically terminate on the day before the 10th anniversary of the date the Plan is adopted by the Board. No Stock Awards may be granted under the Plan while the Plan is suspended or after it is terminated.

(b) No Impairment of Rights. Suspension or termination of the Plan will not impair rights and obligations under any Stock Award granted while the Plan is in effect except with the written consent of the affected Participant or as otherwise permitted in the Plan.

### 11. EFFECTIVE DATE OF PLAN.

This Plan will become effective on the Effective Date.

### 12. CHOICE OF LAW.

The laws of the State of Delaware will govern all questions concerning the construction, validity and interpretation of this Plan, without regard to that state's conflict of laws rules.

13. **DEFINITIONS.** As used in the Plan, the following definitions will apply to the capitalized terms indicated below:

(a) *"Affiliate*" means, at the time of determination, any "parent" or "majority-owned subsidiary" of the Company, as such terms are defined in Rule 405. The Board will have the authority to determine the time or times at which "parent" or "majority-owned subsidiary" status is determined within the foregoing definition.

(b) "*Board*" means the Board of Directors of the Company.

(c) "Capitalization Adjustment" means any change that is made in, or other events that occur with respect to, the Common Stock subject to the Plan or subject to any Stock Award after the Effective Date without the receipt of consideration by the Company through merger, consolidation, reorganization, recapitalization, reincorporation, stock dividend, dividend in property other than cash, large nonrecurring cash dividend, stock split, reverse stock split, liquidating dividend, combination of shares, exchange of shares, change in corporate structure, or any similar equity restructuring transaction, as that term is used in Statement of Financial Accounting Standards Board Accounting Standards Codification Topic 718 (or any successor thereto). Notwithstanding the foregoing, the conversion of any convertible securities of the Company will not be treated as a Capitalization Adjustment.

(d) "*Cause*" will have the meaning ascribed to such term in any written agreement between the Participant and the Company defining such term and, in the absence of such agreement, such term means, with respect to a Participant, the occurrence of any of the following events: (i) such Participant's commission of any felony or any crime involving fraud, dishonesty or moral turpitude under the laws of the United States or any state thereof; (ii) such Participant's attempted commission of, or participation in, a fraud or act of dishonesty against the Company; (iii) such Participant's intentional, material violation of any contract or agreement between the Participant and the Company or of any statutory duty owed to the Company; (iv) such Participant's unauthorized use or disclosure of the Company's confidential information or trade secrets; or (v) such Participant's gross misconduct. The determination that a termination of the Participant's Continuous Service is either for Cause or without Cause will be made by the Company, in its sole discretion. Any determination by the Company that the Continuous Service of a Participant with or without Cause for the purposes of outstanding Stock Awards held by such Participant will have no effect upon any determination of the rights or obligations of the Company or such Participant for any other purpose.

(e) "Change in Control" means the occurrence, in a single transaction or in a series of related transactions, of any one or more of the following events:

(i) any Exchange Act Person becomes the Owner, directly or indirectly, of securities of the Company representing more than 50% of the combined voting power of the Company's then outstanding securities other than by virtue of a merger, consolidation or similar transaction. Notwithstanding the foregoing, a Change in Control will not be deemed to occur (A) on account of the acquisition of securities of the Company directly from the Company, (B) on account of the acquisition of securities of the Company directly from the Company, (B) on account of the acquisition of securities of the Company by an investor, any affiliate thereof or any other Exchange Act Person that acquires the Company's securities in a transaction or series of related transactions the primary purpose of which is to obtain financing for the Company through the issuance of equity securities or (C) solely because the level of Ownership held by any Exchange Act Person (the "*Subject Person*") exceeds the designated percentage threshold of the outstanding voting securities as a result of a repurchase or other acquisition of voting securities by the Company, and after such share acquisition, the Subject Person becomes the Owner of any additional voting securities that, assuming the repurchase or other acquisition had not occurred, increases the percentage of the then outstanding voting securities Owned by the Subject Person over the designated percentage threshold, then a Change in Control will be deemed to occur;

(ii) there is consummated a merger, consolidation or similar transaction involving (directly or indirectly) the Company and, immediately after the consummation of such merger, consolidation or similar transaction, the stockholders of the Company immediately prior thereto do not Own, directly or indirectly, either (A) outstanding voting securities representing more than 50% of the combined outstanding voting power of the surviving Entity in such merger, consolidation or similar transaction, in each case in substantially the same proportions as their Ownership of the outstanding voting securities of the Company immediately prior to such transaction; or

(iii) there is consummated a sale, lease, exclusive license or other disposition of all or substantially all of the consolidated assets of the Company and its Subsidiaries, other than a sale, lease, license or other disposition of all or substantially all of the consolidated assets of the Company and its Subsidiaries to an Entity, more than 50% of the combined voting power of the voting securities of which are Owned by stockholders of the Company in substantially the same proportions as their Ownership of the outstanding voting securities of the Company immediately prior to such sale, lease, license or other disposition.

Notwithstanding the foregoing definition or any other provision of this Plan, (A) the term Change in Control will not include a sale of assets, merger or other transaction effected exclusively for the purpose of changing the domicile of the Company, (B) the term Change in Control will not include a sale, lease, exclusive license or other disposition of all or substantially all of the consolidated assets of the Company and its Subsidiaries if all or substantially all of the proceeds from any such sale, lease, exclusive license or other disposition will be, in the discretion of the Board, retained by the Company and/or its Subsidiaries for the purpose of reinvestment into a new or existing line of business, expansion of the Company's business activities, or for any other purpose deemed advisable by the Board, (C) the term Change in Control will not include any automatic conversion of Class B Common Stock of the Company to Common Stock pursuant to the Amended and Restated Certificate of Incorporation of the Company (as the same may be further amended or restated), and (D) the definition of Change in Control (or any analogous term) in an individual written agreement between the Company or any Affiliate and the Participant will supersede the foregoing definition with respect to Stock Awards subject to such agreement; *provided, however*, that if no definition of Change in Control or any analogous term is set forth in such an individual written agreement, the foregoing definition will apply.

(f) "Code" means the Internal Revenue Code of 1986, as amended, including any applicable regulations and guidance thereunder.

- (g) "Committee" means a committee of one or more Directors to whom authority has been delegated by the Board in accordance with Section 2(c).
- (h) "Common Stock" means the Class A Common Stock of the Company, par value \$0.000001 per share.
- (i) "Company" means Exodus Movement, Inc., a Delaware corporation.

(j) "Consultant" means any person, including an advisor, who is (i) engaged by the Company or an Affiliate to render consulting or advisory services and is compensated for such services, or (ii) serving as a member of the board of directors of an Affiliate and is compensated for such services. However, service solely as a Director, or payment of a fee for such service, will not cause a Director to be considered a "Consultant" for purposes of the Plan.

(k) "Continuous Service" means that the Participant's service with the Company or an Affiliate, whether as an Employee, Director or Consultant, is not interrupted or terminated. A change in the capacity in which the Participant renders service to the Company or an Affiliate as an Employee, Director or Consultant or a change in the Entity for which the Participant renders such service, provided that there is no interruption or termination of the Participant's service with the Company or an Affiliate, will not terminate a Participant's Continuous Service; provided, however, that if the Entity for which a Participant is rendering services ceases to qualify as an Affiliate, as determined by the Board in its sole discretion, such Participant's Continuous Service will be considered to have terminated on the date such Entity ceases to qualify as an Affiliate. For example, a change in status from an Employee of the Company to a Consultant of an Affiliate or to a Director will not constitute an interruption of Continuous Service will be considered interrupted in the case of (i) any leave of absence approved by the Board or chief executive officer, including sick leave, military leave or any other personal leave, or (ii) transfers between the Company, an Affiliate, or their successors. Notwithstanding the foregoing, a leave of absence will be treated as Continuous Service for purposes of vesting in a Stock Award only to such extent as may be provided in the Company's leave of absence policy, in the written terms of any leave of absence agreement or policy applicable to the Participant, or as otherwise required by law.

(I) "Corporate Transaction" means the consummation, in a single transaction or in a series of related transactions, of any one or more of the following events:

(i) a sale or other disposition of all or substantially all, as determined by the Board in its sole discretion, of the consolidated assets of the Company and its Subsidiaries;

(ii) a sale or other disposition of more than 50% of the outstanding securities of the Company;

(iii) a merger, consolidation or similar transaction following which the Company is not the surviving corporation; or

(iv) a merger, consolidation or similar transaction following which the Company is the surviving corporation but the shares of Common Stock outstanding immediately preceding the merger, consolidation or similar transaction are converted or exchanged by virtue of the merger, consolidation or similar transaction into other property, whether in the form of securities, cash or otherwise.

(m) "*Director*" means a member of the Board.

(n) "Disability" means, with respect to a Participant, the inability of such Participant to engage in any substantial gainful activity by reason of any medically determinable physical or mental impairment that can be expected to result in death or that has lasted or can be expected to last for a continuous period of not less than twelve (12) months as provided in Sections 22(e)(3) and 409A(a)(2)(c)(i) of the Code, and will be determined by the Board on the basis of such medical evidence as the Board deems warranted under the circumstances.

(o) *"Effective Date"* means the effective date of this Plan, which is the earlier of (i) the date that this Plan is first approved by the Company's stockholders, and (ii) the date this Plan is adopted by the Board.

(p) *"Employee"* means any person employed by the Company or an Affiliate. However, service solely as a Director, or payment of a fee for such services, will not cause a Director to be considered an "Employee" for purposes of the Plan.

(q) "Entity" means a corporation, partnership, limited liability company or other entity.

(r) "Exchange Act" means the Securities Exchange Act of 1934, as amended, and the rules and regulations promulgated thereunder.

(s) "Exchange Act Person" means any natural person, Entity or "group" (within the meaning of Section 13(d) or 14(d) of the Exchange Act), except that "Exchange Act Person" will not include (i) the Company or any Subsidiary of the Company, (ii) any employee benefit plan of the Company or any Subsidiary of the Company or any Subsidiary of the Company or any Subsidiary of the Company, (iii) an underwriter temporarily holding securities pursuant to a registered public offering of such securities, (iv) an Entity Owned, directly or indirectly, by the stockholders of the Company in substantially the same proportions as their Ownership of stock of the Company; or (v) any natural person, Entity or "group" (within the meaning of Section 13(d) or 14(d) of the Exchange Act) that, as of the Effective Date, is the Owner, directly or indirectly, of securities of the Company representing more than 50% of the combined voting power of the Company's then outstanding securities.

(t) *"Fair Market Value"* means, as of any date, the value of the Common Stock determined by the Board in compliance with Section 409A of the Code or, in the case of an Incentive Stock Option, in compliance with Section 422 of the Code.

(u) "Incentive Stock Option" means an option granted pursuant to Section 5 of the Plan that is intended to be, and that qualifies as, an "incentive stock option" within the meaning of Section 422 of the Code.

(v) "Nonstatutory Stock Option" means an option granted pursuant to Section 5 of the Plan that does not qualify as an Incentive Stock Option.

(w) "Officer" means any person designated by the Company as an officer.

(x) "Option" means an Incentive Stock Option or a Nonstatutory Stock Option to purchase shares of Common Stock granted pursuant to the Plan.

(y) "Option Agreement" means a written agreement between the Company and an Optionholder evidencing the terms and conditions of an Option grant. Each Option Agreement will be subject to the terms and conditions of the Plan.

(z) "Optionholder" means a person to whom an Option is granted pursuant to the Plan or, if applicable, such other person who holds an outstanding Option.

(aa) "Other Stock Award" means an award based in whole or in part by reference to the Common Stock which is granted pursuant to the terms and conditions of Section 6(c).

(bb) "Other Stock Award Agreement" means a written agreement between the Company and a holder of an Other Stock Award evidencing the terms and conditions of an Other Stock Award grant. Each Other Stock Award Agreement will be subject to the terms and conditions of the Plan.

(cc) "Owne," "Owned," "Owner," "Owner," "Owner," "Owner," "Owner," "Owner," "Owner," to have acquired "Ownership" of securities if such person or Entity, directly or indirectly, through any contract, arrangement, understanding, relationship or otherwise, has or shares voting power, which includes the power to vote or to direct the voting, with respect to such securities.

(dd) "*Participant*" means a person to whom a Stock Award is granted pursuant to the Plan or, if applicable, such other person who holds an outstanding Stock Award.

(ee) "Plan" means this 2021 Equity Incentive Plan.

(ff) "Predecessor Plan" means the 2019 Equity Incentive Plan of the Company.

(gg) "Restricted Stock Award" means an award of shares of Common Stock which is granted pursuant to the terms and conditions of Section 6(a).

(hh) "*Restricted Stock Award Agreement*" means a written agreement between the Company and a holder of a Restricted Stock Award evidencing the terms and conditions of a Restricted Stock Award grant. Each Restricted Stock Award Agreement will be subject to the terms and conditions of the Plan.

(ii) "Restricted Stock Unit Award" means a right to receive shares of Common Stock which is granted pursuant to the terms and conditions of Section 6(b).

(jj) "Restricted Stock Unit Award Agreement" means a written agreement between the Company and a holder of a Restricted Stock Unit Award evidencing the terms and conditions of a Restricted Stock Unit Award grant. Each Restricted Stock Unit Award Agreement will be subject to the terms and conditions of the Plan.

(kk) "Rule 405" means Rule 405 promulgated under the Securities Act.

(II) "*Rule 701*" means Rule 701 promulgated under the Securities Act.

(mm) "Securities Act" means the Securities Act of 1933, as amended.

(nn) "Stock Appreciation Right" or "SAR" means a right to receive the appreciation on Common Stock that is granted pursuant to the terms and conditions of Section 5.

(00) "Stock Appreciation Right Agreement" means a written agreement between the Company and a holder of a Stock Appreciation Right evidencing the terms and conditions of a Stock Appreciation Right grant. Each Stock Appreciation Right Agreement will be subject to the terms and conditions of the Plan.

(pp) "Stock Award" means any right to receive Common Stock granted under the Plan, including an Incentive Stock Option, a Nonstatutory Stock Option, a Restricted Stock Award, a Restricted Stock Unit Award, a Stock Appreciation Right or any Other Stock Award.

(qq) *"Stock Award Agreement*" means a written agreement between the Company and a Participant evidencing the terms and conditions of a Stock Award grant. Each Stock Award Agreement will be subject to the terms and conditions of the Plan.

(rr) "Subsidiary" means, with respect to the Company, (i) any corporation of which more than 50% of the outstanding capital stock having ordinary voting power to elect a majority of the board of directors of such corporation (irrespective of whether, at the time, stock of any other class or classes of such corporation will have or might have voting power by reason of the happening of any contingency) is at the time, directly or indirectly, Owned by the Company, and (ii) any partnership, limited liability company or other entity in which the Company has a direct or indirect interest (whether in the form of voting or participation in profits or capital contribution) of more than 50%.

(ss) *"Ten Percent Stockholder"* means a person who Owns (or is deemed to Own pursuant to Section 424(d) of the Code) stock possessing more than 10% of the total combined voting power of all classes of stock of the Company or any Affiliate.

### [Signature Page Follows]

The undersigned officer, on behalf of the Company, hereby certifies that this Plan was adopted by the Board of Directors of the Company on August 16, 2021.

# EXODUS MOVEMENT, INC.

By:

Name: Jon Paul Richardson Title: Chief Executive Officer

[Signature Page to 2021 Equity Incentive Plan]

### EXODUS MOVEMENT, INC. 2021 EMPLOYEE EQUITY REDEMPTION PLAN

EXODUS MOVEMENT, INC., a Delaware corporation (the "<u>Company</u>"), has adopted this 2021 Employee Equity Redemption Plan (the "<u>Plan</u>") by which (a) vested shares of the Class B common stock of the Company (the "<u>Stock</u>") and (b) vested non-statutory stock options to acquire the Stock (the "<u>Options</u>" and, together with the Stock, the "<u>Shares</u>") may be redeemed by the Company from eligible employees, subject to the terms and conditions set forth below.

1. <u>Purpose</u>. The Plan is designed to provide eligible employees with a limited source of liquidity for their Shares.

2. <u>Eligibility</u>. The Plan is available to employee participants in the 2019 Equity Incentive Plan of the Company (a) who have vested Shares, (b) who have <u>not</u> had a separation of service and (c) who did <u>not</u> participate as selling stockholders in the Regulation A offering of the Company consummated in April 2021.

3. <u>Redemption Price</u>. The price at which Shares may be redeemed pursuant to the Plan is \$27.42 per Share, the price at which shares of Class A common stock of the Company were sold pursuant to the Regulation A offering of the Company consummated in April 2021. Shares that constitute non-statutory stock options shall be subject to net settlement.

4. <u>Redemption of Shares</u>. Upon notice from the Company offering to redeem Shares, any eligible employee may elect to have the Company redeem all or any portion of such Shares in accordance with the terms and conditions set forth herein, in the notice from the Company and in the Redemption Agreement between the Company and such eligible employee (the "<u>Redemption Agreement</u>"). At such time, the Company may, at its sole option, choose to redeem such Shares presented for redemption for cash to the extent it has sufficient funds available. There is no assurance that there will be sufficient funds available for redemption or that the Company will exercise its discretion to redeem such Shares and, accordingly, an eligible employee's Shares may not be redeemed. Factors that the Company will consider in making its determination to redeem Shares include:

- (a) whether such redemption impairs the Company's capital or operations;
- (b) whether an emergency makes such redemption not reasonably practical;
- (c) whether any governmental or regulatory agency with jurisdiction over the Company so demands for such action for the protection of the Company's stockholders; or
- (d) whether such redemption would be unlawful.

Although the determination of whether to redeem Shares pursuant to the Plan is at the Company's sole option, the Board of Directors of the Company has determined to make \$2 million of accrued retained earnings available for the purpose of consummating redemptions of Shares pursuant to the Plan in 2021.

5. <u>Insufficient Funds</u>. In the event there are insufficient funds to redeem all of the Shares for which redemption requests have been submitted, and the Company determines to redeem Shares, the Company will redeem Shares on a pro rata basis. Eligible Employees will not relinquish their Shares to the Company until such time as the Company commits to redeem such Shares by countersigning the Redemption Agreement. Commitments to redeem Shares will be communicated to each employee who has submitted a request in writing. Until such time as a commitment is communicated and Shares are actually delivered to the Company, an employee may withdraw its redemption request.

1

6. *Excess Funds.* If the full amount of funds available exceeds the amount necessary for redemptions, the remaining amount may be held for subsequent redemptions.

7. <u>Redemption Requests</u>. An eligible employee who wishes to have his or her Shares redeemed must deliver a fully completed and executed Redemption Agreement to the Company in accordance with the instructions set forth in the notice from the Company. The Company will consummate such redemption, provided that (a) it receives the fully completed and executed Redemption Agreement in accordance with the instructions set forth in the notice from the Company and any other agreements, instruments and other documents reasonably requested by the Company, including original stock certificates representing the Shares together with duly executed stock powers, and (b) it has sufficient funds available to redeem the Shares. The effective date of any redemption will be the date the Company makes payment for the Shares. The Company anticipates that, assuming sufficient funds are available for redemption, redemptions will be paid no later than 30 days after Company commits to redeem the Shares.

8. <u>Amendment or Suspension of the Plan</u>. The Board of Directors, in its sole discretion, may amend or suspend the Plan at any time if it determines that such amendment or suspension is in the Company's best interests. The Board of Directors may amend or suspend the Plan if:

- (a) it determines, in its sole discretion, that the Plan impairs the Company's capital or operations;
- (b) it determines, in its sole discretion, that an emergency makes the Plan not reasonably practical;
- (c) any governmental or regulatory agency with jurisdiction over the Company so demands for the protection of the stockholders;
- (d) it determines, in its sole discretion, that the Plan would be unlawful; or
- (e) it determines, in its sole discretion, that such amendment or suspension would be in the Company's best interest.

9. <u>Governing Law</u>. This Plan and an eligible employee's election to participate in the Plan shall be governed by the laws of the State of Delaware applicable to contracts to be made and performed entirely in said state.

IN WITNESS WHEREOF, this Plan has been adopted and executed this 26th day of July 2021.

### **EXODUS MOVEMENT, INC.**

By:

Name: Title:

2



November 4, 2021

#### **Exodus 10b-18 Share Repurchase Program Plan and Process**

Exodus to Retire up to \$2 million in Class A Common Stock, up to \$55 per share

Exodus Movement, Inc. (the "**Company**") intends to structure a share repurchase program (the "**Program**") to comply with the Rule 10b-18 safe harbor under the Securities Act of 1934 (the "**Exchange Act**") as if the Company were a registered Exchange Act reporting Company. Below are details, outlining the steps that the Company has taken and intends to take under the Program:

- 1. The Company has committed up to \$2,000,000 to the Program to purchase the Company's Class A Common Stock (the "Shares").
- 2. As of November 4, 2021, the Company has issued a press release and filed a Form 1-U with the SEC containing details of the Program. These details include:
  - a. the business purpose for the Program;
  - b. the number of Shares authorized for purchase; and
  - c. the manner in which the Shares will be purchased.
- 3. The Company's business purposes for the Program are (a) the Company's treasury has expanded greatly over the past six months and, as such, the Company is in a position to return some capital to its shareholders, and (b) the Company expects the Program to deliver additional value to shareholders over the long-term.
- 4. The Company's purchases made pursuant to the Program (the "**Purchases**") will only be made during the open trading window (the "**Window**"). The Window will begin at the start of the first full trading day following the Company's earnings release and end at the end of the fifteenth day of the third month of each fiscal quarter.
- 5. The Company will not be in possession of any material non-public information when making the Purchases.
- 6. The Company will only make Purchases through the Company's account with tZERO Markets.
- 7. Purchases will not be the first trade of the day.
- 8. The Company will not make Purchases within the last 30 minutes of the trading day.
- 9. The Company will not pay per share prices for the Shares greater than the higher of the current highest independent bid price per Share or the last independent sale price per Share reported.



- 10. Aggregate Purchases on any given day during the Window shall not exceed 25% of the average daily trading volume for the four preceding calendar weeks.
- 11. The Company will make the Purchases using funds from retained earnings and at no time will funds be used if the Company's total liabilities exceed net assets and otherwise will be in compliance with Delaware law, as applicable.
- 12. The maximum purchase price shall be \$55.

## CONSENT OF INDEPENDENT AUDITOR'S

We consent to the use, in this Form 1-K, of our independent auditor's report dated March 4, 2022, with respect to the audited consolidated balance sheets of Exodus Movement, Inc. as of December 31, 2021 and 2020 and the related consolidated statements of operations and comprehensive (loss) income, changes in stockholders' equity, and cash flows for the years then ended, and the related notes to the consolidated financial statements. Our report includes explanatory paragraphs as to the uncertainties related to cryptocurrency assets.

/s/ WithumSmith+Brown, PC

New York, New York March 4, 2022